# Offshoring to high and Low income COUNTRIES AND THE LABOUR DEMAND. Evidence from Italian firms. 

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#### Abstract

Making use of an original data set we investigate the effects of imports of intermediates from high and low income countries on the conditional labour demand of a panel of Italian manufacturing firms. We estimate a dynamic panel data model by means of System GMM allowing for the endogeneity of our right hand side regressors, especially our offshoring measures. Our results bear a negative offshoring effect which is attributable exclusively to imports of intermediates from low income trading partners and mainly concerns firms operating in Traditional sectors. No statistically significant effect is estimated for imports from high income countries. These findings are robust to the different measures of offshoring and to the inclusion of further controls.


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# Offshoring to high and low income countries and the labour demand. Evidence from Italian firms. 

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## 1 Introduction

The current economic downturn is giving new momentum to the policy debate on the future of manufacturing workers in advanced economies. Political worries have especially regarded the role of competition from low income countries which may turn into severe domestic job losses. While the main belief is that international trade and technological change can involve a permanent shift of production technology in favour of skilled labour against the unskilled, the IMF (IMF, 2007) shows a worrying picture: over the past two decades the labour share has declined mainly in Europe and Japan and especially in unskilled sectors. For an advanced economy the permanent shift of technology not only involves the relative position of skilled versus unskilled workers, but more generally concerns a permanent substitution of labour in favour of labour saving technologies and imported intermediates. This flavour of structural change regarding the advanced economies is also mirrored in the growing weight of the service sector in value added, employment and trade.

While there is more consensus on the role of technological advancements on the labour market, the most debated issue in literature dealing with offshoring has been its potential effect on the skill composition of employment and on the wage differential between skilled and unskilled workers. On the other hand, the overall employment effect of offshoring has received relatively less attention in the theory, even though manufacturing sectors in advanced economies have been experiencing sharp reductions in employment levels. For Italy, in particular, the recent closure of the FIAT plant located in Sicily on behalf of production in foreign labour cost locations and the FIAT CEO's decision to keep the Panda production in the Campania plant only after the plant workers had renounced to some of their former contractual rights represent two major events. These are two cases related to one of the largest Italian firms which however are the symbol of the tensions existing between deepening international integration and the preservation of employment levels in advanced countries.

With this research, we then intend to add to the existing evidence on the offshoring consequences on the labour market in several directions.

Firstly, we mean to address the impact on the labour demand, at firm level. Most of the existing evidence on the issue has rather focused on the relative demand for the skilled workers and/or is mainly based on sectorlevel analysis. For the Italian case, at the sector level Bertoli (2008) finds a negative effect of offshoring on the conditional labour demand which turns non-significant on the unconditional labour demand, while Falzoni and Tajoli (2010) find no effect at all. In this framework, a firm level perspective can
shed more light on the issue: if the demand for labour ultimately comes from firms, it is fundamental to highlight how production techniques adjust to the increasing availability of cheap intermediates from low labour cost countries. In this respect, a firm-level analysis could properly answer the question on the role of labour in nowadays manufacturing production which could be not addressed in detail by aggregate studies.

Secondly, our offshoring measures are split according to the origin country of foreign inputs. This represents an important advantage of our contribution. Previous studies often do not take into account the existence of a heterogeneity of effects according to the partner country, but this is potentially misleading because the reasons behind the foreign input flows may differ across partner countries and also the effects on the offshoring firm's performance could differ (Harrison and McMillan, 2007). In this respect, micro level data allows us to examine the geographical origin of inputs while traditional sectoral indicators of offshoring from National IO Tables don't split foreign intermediate sourcing according to the origin country. Some sectoral studies deal with the foreign input origin combining IO Tables with national trade data, but this could not be a good proxy: it assumes that the breakdown by origin country of imports of intermediate input $j$ is the same across all of the input purchasing sectors (for example Falk and Wolfmayr, 2005; Geishecker, 2006; Cadarso et al., 2008; Ekholm and Hakkala, 2008).

Thirdly, we also investigate the existence of heterogeneous offshoring effects between traditional and non traditional sectors. The general belief is that employment in advanced countries may be negatively affected by imports of intermediates from low labour cost countries. However, it could be the case that this process does not involve all the sectors equally. In particular, for firms performing more traditional activities imports from low income/low technology countries might actually represent an opportunity to restructure their own production processes. On the contrary, these imports could not be suitable for firms performing more complex tasks.

Finally, the firm-level analysis allows us to appraise another dimension of heterogeneity: following the idea that offshoring may be determinant for competitiveness, we re-estimate our model on exporting firms only, due to their higher exposure to competitive pressures.

Our results are confirmed by a set of robustness checks and show that while imports from high income partners do not affect employment at all, the negative effect from offshoring on employment is attributable exclusively to imports of intermediates from low income partners and mainly concerns firms in Traditional sectors. This outcome is of particular interest for the target country of our analysis. These sectors have traditionally represented an important share of the Italian manufacturing output, employment and
exports, but recent technological advances and, as supported by our results, the international re-organisation of production has led to their reduced domestic labour absorptive capacity. All this calls for the immediate attention of policy makers who should tailor some policies to ease the transition of labour from these sectors towards more knowledge intensive activities. The work has been structured as follows. Section 2 surveys the relevant literature on the topic, after presenting the data and some descriptive statistics on offshoring and employment in section 3, Section 4 discusses the empirical model and some estimation issues, section 5 shows the main results and the robustness checks and, Section 6 concludes the work.

## 2 Review of the related literature

Motivated also by the heated debate in the public opinion, part of the literature has dealt with the consequences of offshoring for the total employment level in manufacturing. Amiti and Wei (2005 and 2006) especially find no impact from service offshoring even if they convey a positive effect of material offshoring on employment in the U.S.A. at the sector level. The OECD study on offshoring and employment (2007) shows that offshoring reduces the conditional and unconditional demand for labour in OECD countries. On the same set of countries, Hijzen and Swaim (2007) analyse both the technology and scale effects of offshoring using industry-level data and, according to their results, narrow offshoring ${ }^{1}$ - imports of material inputs from the same sector abroad - reduces the labour intensity of production, but has no significant impact on the overall employment. Focusing, instead, on the broad indicator of offshoring - imports of material inputs from all the manufacturing sectors abroad- they show no changes in the labour-intensity and positive effects on overall employment. These papers, however, do not distinguish across the origin of the imported inputs. Also, some of the literature, instead, have usually given great importance to the relocation of parts of the production process from high to low labour cost countries. As we will show in our analysis, most of the input imports to high-income countries comes from other advanced countries and it is likely that these inputs have different technological content and quality level compared to inputs from developing countries. For this reason they might convey different effects on the importing country ${ }^{2}$. In fact, when papers focus on the origin countries they usually find a significant effect only for offshoring to low income economies. Falk

[^1]and Wolfmayr (2005) highlight the offshoring role for a group of seven EU countries in the period 1995-2000. They find a reduction of 0.25 percentage points in sectoral employment per year driven by the narrow measure of offshoring to low wage countries, and show that this negative impact is significant only for low skill intensive industries. Cadarso et al. (2008) for Spain, estimating a dynamic labour demand, also display heterogeneous effects according to the technological level of sectors and the origin countries, but their results are slightly different: a significant and negative impact is disclosed only when narrow offshoring concerns medium and high-tech industries and inputs come from Central and Eastern European countries. No significant effect is found for low-tech industries and other origin economies. Anyway they don't deal with the endogeneity of offshoring. These two latter papers infer the share of input coming from different origins, merging the use matrix of IO Tables with national trade data ${ }^{3}$. However, as mentioned above, this could prove a poor proxy for offshoring by origin of input imports and we believe that, in order to examine the importance of the origin countries, it is fundamental to use micro data with detailed firm-level information on offshoring practices by partner countries. As an example, in a partially similar framework Harrison and McMillan (2007) study the offshoring practices of U.S.A. multinationals and find that employment in low income countries affiliates substitutes for employment at home while employment in high income affiliates is complementary with U.S. employment. They interpret their results as the location of foreign affiliates determining the employment effects of offshoring. Despite the recent availability of micro level data, which allow for individual heterogeneity and help to capture the offshoring implications for micro units that may be hidden in the aggregate dynamics, very few studies concern the role of offshoring for the firm labour demand, only one of them uses a firm-level offshoring intensity and none of them has allowed for heterogeneous effects according to the origin country. Görg and Hanley (2005) study a dynamic labour demand on a plant level database for the Irish Electronics sector. They find a reduction of the total employment level in the short-run and the effect of material offshoring is stronger than the one of service offshoring. Even if their analysis concerns the firm performance their sample is not comprehensive of all manufacturing sectors and their firm-level offshoring measure is not split by destination. Moser et al. (2009), applying a difference-in-difference analysis for a matched sample, find an increase of

[^2]employment level caused by offshoring in German manufacturing firms. This paper, as the OECD study and the paper by Hijzen and Swaim, presents a more comprehensive framework, trying to capture also scale effects that work through productivity gains ${ }^{4}$ and competitiveness improvements.

Turning to the evidence on the Italian case, the studies on the labour market effects of offshoring are mainly at sectoral level and especially focus on the skilled/low skilled relative demand (Helg and Tajoli, 2004; Antonioli and Antonietti, 2007; Falzoni and Tajoli, 2009; Broccolini et al., 2010). For manufacturing employment, Falzoni and Tajoli (2009) show no significant reduction following the increase in offshoring. Bertoli (2008), instead, shows a negative and significant effect of material offshoring on the sectoral conditional labour demand, but this effect turns to be non significant when he allows for scale effects in the unconditional demand. In addition, in order to investigate the intra-sectoral effects of offshoring, he also builds a measure of offshoring of downstream sectors. The idea behind this analysis is that offshoring may affect employment because it can disrupt the domestic sub-contracting relationships. A similar idea is contained in Costa and Ferri (2008) who present a firm-level study focusing both on direct effects of offshoring and on effects for subcontracting firms, comparing offshoring firms to non offshoring firms via propensity score matching. Both works find similar results: offshoring of the downstream sectors (or firm clusters in Costa and Ferri) lower employment of the subcontracting sectors (or firm clusters) ${ }^{5}$. In front of this limited firm level evidence, both for Italy and other advanced countries, our work means to provide some new insights on the topic.
First of all, our panel of firms covers quite a large part of the Italian manufacturing output and employment and contains a direct measure of the offshoring intensity for each firm. More importantly our data allow us to distinguish the input origin countries between high and low income countries. In line with some of the previous works, we estimate a dynamic labour demand model at firm level where offshoring is modeled as a technology shock affecting the production technique and the demand for inputs. Differently from matching methods, where the offshoring status only is evaluated, our empirical approach focuses on the employment effect of the intensity of im-

[^3]ported material inputs in production considering the whole population of offshorers and not the restricted sample of starters. Finally, we will show in our results that the distinction of import origin drives heterogeneous effects on the demand for labour. Also heterogeneous effects are investigated and found between sectors and different groups of firms according to their international involvement.

## 3 The Data

The main data source for this work is a balanced panel of Italian limited companies covering a 5 -year period from 2000 to 2004 . The data set has been used by the National Statistical Institute (Istat) for a descriptive analysis on offshoring practices by Italian firms published in the Istat Annual Report for 2006 and it has been obtained through the merge between custom and balance sheet data. Our sample represents about $40 \%$ of total manufacturing employment and output and reproduces the sectoral distribution of employment (Table 8 in Appendix). The data set provides detailed information for 40479 firms $^{6}$ on output and inputs, labour costs, tangible and intangible fixed assets, exports, control participation, offshoring (imports of intermediates). Then, the firm capital stock is proxied by the tangible fixed assets and deflated with the capital price index (always retrieved from the Italian National Accounts) while the firm unit wage and output have been deflated using the 3 -digit producer price index (Istat). The real variables all assume 2000 as base year. The firm activity sector is at 3 -digit NACE and Table 8 shows the list of 2-digit NACE sectors included in our analysis and their description. Throughout the paper the definition of Traditional sectors is established at three digit levels according to the Pavitt's taxonomy ${ }^{7}$ (Pavitt, 1984).

Offshoring Measures and Practices - As in the literature (Feenstra and Hanson, 1996 and 1999; OECD, 2007), researchers at Istat have labeled as

[^4]offshoring the firm import flows of non-energy material intermediates from all sectors and the imports of finished goods from the firm's sector. These latter flows are also part of the international fragmentation of production and it is important to take them into account: when firms decide to move some parts of their production process abroad they could decide to move the final stages too. This phenomenon is not captured by the sectoral indicators constructed with IO Tables that only record intermediate flows. Also, the offshoring indicators have been split according to the development stage of partner countries (developed and non-developed economies) ${ }^{8}$. The available measure of offshoring includes both international outsourcing, the firm purchases of inputs from independent foreign suppliers, and inhouse-offshoring, the relocation abroad of parts of production process that gives rise to good flows from foreign affiliates, so we are not able to distinguish between these two phenomena. Offshoring has mainly been defined as imported inputs on total non-energy intermediates (Feenstra and Hanson, 1996; Amiti and Wei, 2005 and 2006) or on output (see for example: Falk and Wolfmayr, 2005; Ekholm and Hakkala, 2008; Cadarso et al., 2008). Horgos (2009) argues that the index on the total intermediates slightly underestimates international outsourcing, instead, the best performance is verified for the output normalization. Although both indicators are able to show the substitution between domestic and imported material inputs, offshoring over total sales has the further advantage to better capture the ease of substitution between those activities previously performed within the boundaries of the firm and then outsourced abroad. In the latter case, the indicator over the total intermediate purchases may not fully catch the phenomenon since imports appear both at the numerator and the denominator of the formula. Thus, we calculate the offshoring intensity both as the total material imports on the firm total purchases and as the total material imports on the firm total sales and we use both measures alternatively in our estimates. In the Tables in this section, however, we will stick to the traditional measure of imported inputs on total purchases for brevity, however the main insights do not substantially change with the alternative indicator on production.

Turning to the firm-level evidence on offshoring practices in Italian manufacturing, Table 1 shows that about $37 \%$ of our 40479 firms shows a non zero value of offshoring. Over the sample period the net absolute increase in the number of offshorers is of about 600 units. The average percentage of offshorers importing from low income countries is about $55 \%$ in 2000 and becomes $64 \%$ in 2004. Across sectors, the percentage of offshorers to low in-

[^5]come countries is quite high in the traditional sectors, nevertheless between 2000 and 2004 the share of importers of intermediates from the same origins increases across all of the activities of about 8 percentage points. Furthermore, the number of offshorers to low income countries especially grows in more advanced productions. Offshorers to high income countries represents the bulk of the offshorers within each two digit sector, however their share declines across all the economic activities implying a reduction of about 3 percentage points on average between 2000 and 2004. The decline is sharper for more traditional activities. A smaller fraction of offshorers within each sector imports intermediates both from high and low income countries and these firms modestly grow in number between 2000 and 2004. Summing up the firms'involvement with low income countries as a source for imports of intermediates is a growing phenomenon which goes hand in hand with a reduced involvement with high-income exporters. This feature could be attributable to the fact that suppliers in high income countries might have, in turn, relocated their production abroad and might supply customers in other advanced countries from these new low labour cost locations.

Finally, Table 2 shows that the average share of imports of intermediates is about $7 \%$, most of which is represented by offshoring to high income countries, $O F F_{\text {High }}$. This average share more than doubles when considering only offshoring firms and it is particularly high in Traditional sectors when offshoring to low income countries, $O F F_{\text {Low }}$, is considered.

Before moving to the estimation of the empirical model, we want to preliminary assess whether splitting the offshoring measure by origin actually gives some new insights at the sector level. Then, we aggregated our firm-level information on imports of intermediates at the sector level and we compare the total offshoring indicator from the National Input-Output (IO) Tables with our measure from the firm level dataset ${ }^{9}$. The two indicators present a correlation of more than $71 \%$ (significant at $1 \%$ ), and, as expected, it seems that the indicator from National IO Table especially captures the purchases from high income countries, in fact the correlation between the general offshoring indicator and the offshoring share to high income countries from our sample is $74.95 \%$, while the correlation with offshoring to non developed economies is only $12.8 \%$. This depends on the larger input flows originating from developed countries, even if intermediate imports from low-wage countries have substantially grown in recent years ${ }^{10}$. Now, we compare in

[^6]Tabella 1: Sample Composition and Offshoring Practices

| NACE | Number of: |  |  |  | Offshorers to (\%): |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Firms |  | Offshorers |  | Low Income Countries |  | High Income Countries |  | Low and High Income Countries |  |
|  | 2000 | 2004 | 2000 | 2004 | 2000 | 2004 | 2000 | 2004 | 2000 | 2004 |
| 15 | 2595 | 2596 | 831 | 870 | 39.95 | 48.51 | 88.93 | 88.28 | 28.88 | 36.78 |
| 17 | 2545 | 2583 | 1353 | 1355 | 69.55 | 78.15 | 81.15 | 76.97 | 50.70 | 55.13 |
| 18 | 1699 | 1629 | 727 | 791 | 78.95 | 87.61 | 70.56 | 61.19 | 49.52 | 48.80 |
| 19 | 1666 | 1688 | 810 | 833 | 83.83 | 87.88 | 61.11 | 56.42 | 44.94 | 44.30 |
| 20 | 1291 | 1247 | 586 | 592 | 69.11 | 68.75 | 76.79 | 76.35 | 45.90 | 45.10 |
| 21 | 845 | 861 | 354 | 360 | 53.11 | 60.28 | 93.22 | 90.83 | 46.33 | 51.11 |
| 22 | 2226 | 2211 | 366 | 361 | 23.77 | 33.24 | 93.44 | 91.41 | 17.21 | 24.65 |
| 24 | 1366 | 1371 | 902 | 908 | 53.66 | 62.78 | 93.79 | 92.51 | 47.45 | 55.29 |
| 25 | 2404 | 2383 | 1064 | 1088 | 46.15 | 54.78 | 87.97 | 85.39 | 34.12 | 40.17 |
| 26 | 2334 | 2324 | 524 | 573 | 59.35 | 63.18 | 78.24 | 77.49 | 37.60 | 40.66 |
| 27 | 940 | 907 | 431 | 450 | 58.93 | 69.33 | 85.15 | 83.56 | 44.08 | 52.89 |
| 28 | 7351 | 7531 | 1517 | 1627 | 44.17 | 53.10 | 83.92 | 81.68 | 28.08 | 34.79 |
| 29 | 5967 | 5822 | 2689 | 2778 | 54.93 | 64.00 | 85.98 | 82.54 | 40.91 | 46.54 |
| 30 | 151 | 144 | 67 | 72 | 56.72 | 56.94 | 100.00 | 93.06 | 56.72 | 50.00 |
| 31 | 1854 | 1854 | 714 | 798 | 56.02 | 66.04 | 86.83 | 83.58 | 42.86 | 49.62 |
| 32 | 494 | 515 | 251 | 287 | 54.18 | 70.03 | 94.02 | 88.85 | 48.21 | 58.89 |
| 33 | 1092 | 1096 | 601 | 630 | 48.92 | 60.00 | 95.01 | 89.52 | 43.93 | 49.52 |
| 34 | 471 | 471 | 243 | 258 | 53.50 | 68.99 | 88.07 | 87.98 | 41.56 | 56.98 |
| 35 | 416 | 405 | 160 | 164 | 50.63 | 62.80 | 87.50 | 87.20 | 38.13 | 50.00 |
| 36 | 2772 | 2841 | 1024 | 1100 | 54.59 | 63.36 | 83.01 | 77.00 | 37.60 | 40.36 |
| Total | 40479 | 40479 | 15214 | 15895 | 55.50 | 63.99 | 85.74 | 82.59 | 41.24 | 46.58 |

Tabella 2: Average share of offshoring

| Sectors | $O F F$ | $O F F_{\text {Low }}$ | $O F F_{\text {High }}$ |
| :--- | :---: | :---: | :---: |
| Across All Firms |  |  |  |
| All | 0.07 | 0.02 | 0.05 |
| Traditional | 0.09 | 0.04 | 0.05 |
| Non-Traditional | 0.06 | 0.01 | 0.05 |
| Across Offshorers only |  |  |  |
| All | 0.191 | 0.104 | 0.158 |
| Traditional | 0.217 | 0.144 | 0.159 |
| Non-Traditional | 0.170 | 0.067 | 0.156 |

Table 3 the 2-digit NACE sector evolution of employment and offshoring from National Input-Output Tables and National Accounts (columns 2 to 4) to the evolution of the offshoring to Low and High income countries obtained through the aggregation of our firm level imports (columns 5 to 8 ).

Tabella 3: Sectoral Offshoring and Employment Evolution

|  | Sectoral Indicators |  |  | Sectoral Offshoring from Firm-Level Data |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Offshoring from IO Tables |  | Employment | to Low Income |  | to High Income |  |
| NACE | 2000 | $\Delta \% 2000 / 2004$ | $\Delta \% 2000 / 2004$ | 2000 | $\Delta \% 2000 / 2004$ | 2000 | $\Delta \% 2000 / 2004$ |
| $15^{a}$ | 0.096 | 1 | 5.6 | 0.02 | 47.37 | 0.14 | 0.72 |
| 17 | 0.227 | 2.6 | -15.9 | 0.10 | 41.05 | 0.16 | -5 |
| 18 | 0.186 | 1.7 | -11 | 0.27 | 36.33 | 0.09 | -5.56 |
| 19 | 0.214 | -0.3 | -12.6 | 0.22 | 26.15 | 0.06 | 3.17 |
| 20 | 0.153 | 0.7 | 0.1 | 0.13 | 7.2 | 0.20 | -3.96 |
| 21 | 0.302 | -4.2 | -0.5 | 0.07 | -4.48 | 0.26 | -2.31 |
| 22 | 0.159 | -1.3 | -5.8 | 0.004 | 100 | 0.18 | 7.87 |
| 24 | 0.437 | 3.3 | -3.1 | 0.04 | -2.78 | 0.50 | 7.23 |
| 25 | 0.318 | -1.6 | -1.3 | 0.03 | 33.33 | 0.25 | -21.26 |
| 26 | 0.113 | -1.6 | 2.3 | 0.01 | 71.43 | 0.06 | 6.78 |
| 27 | 0.336 | 4.4 | -2.8 | 0.15 | 11.26 | 0.20 | -5.08 |
| 28 | 0.182 | 2.8 | 3.5 | 0.03 | 50 | 0.11 | -5.26 |
| 29 | 0.158 | 0.2 | -1.8 | 0.02 | 60.87 | 0.12 | -3.48 |
| 30 | 0.651 | -12.6 | -11 | 0.03 | 42.86 | 0.23 | 58.26 |
| 31 | 0.234 | -3.8 | -12.6 | 0.04 | 80 | 0.17 | -4.82 |
| 32 | 0.527 | -6.9 | -13.1 | 0.04 | 27.27 | 0.52 | -25.1 |
| 33 | 0.339 | 2.5 | -0.3 | 0.04 | 78.95 | 0.23 | -2.6 |
| 34 | 0.28 | -3.1 | -6.2 | 0.02 | 54.17 | 0.24 | -15.9 |
| 35 | 0.299 | -2 | 4.6 | 0.08 | -37.33 | 0.24 | 23.01 |
| 36 | 0.217 | 0 | 3.7 | 0.03 | 34.48 | 0.07 | -15.15 |

er labour cost for unskilled work, previous studies show that offshoring from high-income countries represents the great part of foreign sourcing (Geishecker, 2006). Falk and Wolfmayr (2005) argue that for seven EU advanced members outsourcing to industrialised countries is dominant and cover $80 \%$ of their imported materials.

Comparing the sector level indicators from aggregated national sources in the first half of the Table, there is no clear time evolution for offshoring in all sectors and no particular relationship can be observed between the two variables. The great part of sectors presents an increase (for example the sectors NACE 15 Food products, beverages and tobacco) or a decrease (NACE 32 Radio, television and communication equipment) in both variables. From this descriptive evidence at sector level we cannot detect any clear pattern on the relation between the two phenomena.

As mentioned above, these unenlightening findings may be due to the fact that the imported input origins are not recorded in the IO Tables. So, the sectoral offshoring measures to high and low income countries reconstructed from our firm-level sample in the last four columns of Table 3 show that, in every sector, with the exception of NACE 18 (Manufacture of wearing apparel, dressing and dyeing of fur) and NACE 19 (Manufacture of leather and leather products), the amount of foreign materials from advanced countries is higher than total inputs from low-wage ones, but the role of foreign sourcing from less developed countries has increased dramatically in our sample period. In opposite the offshoring share to industrial economies turns to be quite constant across the sample time with some exception (sectors NACE $25,30,32$ and 35 ). It is worth to notice that, once the offshoring measure is split by origin, for most of the sectors, an increase in offshoring to low income countries goes with a reduction in employment while it is much less so for the relation between offshoring to high income countries and sectoral employment ${ }^{11}$.

## 4 Modeling the effects of offshoring

The Model - Transposing the usual skilled/unskilled labour analytical framework to the capital/labour dichotomy, offshoring is modeled as to affect the relative demand for labour exactly in the same way labour saving technological change does. Thus, following the suggestions from the theory and previous empirical work (Feenstra and Hanson, 1996, 1999; Feenstra, 2004), technological progress $A$ in firm $i$ operating in sector $j$ at time $t$ is assumed to be function of offshoring, off:

[^7]\[

$$
\begin{equation*}
A_{i j t}=\Phi_{j} e^{\delta O f f_{i j t}+\tau_{t}} \tag{1}
\end{equation*}
$$

\]

with $\Phi_{j}$ representing an industry specific scale factor and $\tau_{t}$ representing yearly macro shocks, common to all the firms, affecting the level of $A$. Loglinearising the previous expression and substituting for the log of technical progress in a standard log-linear model for the conditional labour demand we get the empirical model to estimate ${ }^{12}$ :

$$
\begin{align*}
l_{i j t}= & \alpha_{0}+\beta_{0} l_{i j t-1}+\alpha_{1} w_{i j t}+\gamma_{1} w_{i j t-1}+\alpha_{2} k_{i j t}+\gamma_{2} k_{i j t-1}+  \tag{2}\\
& \alpha_{3} y_{i j t}+\gamma_{3} y_{i j t-1}+\delta O F F_{i j t}+\eta_{i}+\phi_{j}+\tau_{t}+\epsilon_{i j t}
\end{align*}
$$

$l$ is the $\log$ of the number of workers of the firm $i$ operating in industry $j, w$ measures the log of the average wage paid by the firm, $k$ represents its capital stock which enters the specification as a fixed factor, $y$ measures the log of the firm's real output, $\phi_{j}$ is a sector time-invariant unobservable captured by three-digit sector dummy, $\eta_{i}$ is the firm's unobserved heterogeneity and $\epsilon_{i j t}$ is an idiosyncratic disturbance term. From a preliminary investigation of the data the static specification of the labour demand poorly fits our data, so we preferred a dynamic panel data model in the form of a $\operatorname{ARDL}(1,1)$, as shown in the equation. This evidence is consistent with the presence of adjustment costs for inputs, especially this is true for employment, due to the rigidities of the labour market ${ }^{13}$. For this reason we include the first lag of the dependent and independent variables in the model.

According to the theoretical predictions and previous studies, we expect that offshoring has a negative impact on the firm level conditional demand for labour, especially if foreign inputs are bought from low-income countries. The baseline regressions are run both for the total offshoring share and for the breakdown between offshoring to high and low income countries, $O f f_{\text {High }}$

[^8]and $O f f_{\text {Low }}$ respectively. From the dynamic specification we can retrieve two distinct coefficients: in response to a change in a single regressor $x$, the coefficient on regressors at time $t$ represents a short run parameter and conveys information on the short-run adjustment of labour ; the long run coefficient, instead, gives the equilibrium adjustment and is calculated as a non-linear combination of the estimated parameters obtained from the long run solution:
\[

$$
\begin{equation*}
l=\frac{\alpha+\gamma}{1-\beta_{0}} x \tag{3}
\end{equation*}
$$

\]

For each specification we will then estimate model 2 and from the estimated coefficients we will also retrieve the long run ones. Descriptive statistics and correlations for the variables used in the empirical model are respectively shown in Table 9 and Table 10 in the Appendix.

Estimation Issues - The presence of the lagged dependent variable ( $l_{i t-1}$ ) represents a source of endogeneity for the estimates which is usually accounted for by means of difference (DIFF) and system (SYS) GMM estimators (Arellano and Bond, 1991; Blundell and Bond; 1998). Nevertheless, it has been proved that GMM-DIFF is less informative and is characterized by weak instruments if the series has a near unit root behaviour, and if the cross-section variability dominates time variability, as in our case. So, thanks to the availability of a 5-year panel and due to the high persistence of firm employment we apply a GMM-SYS estimation to our dynamic model and, to confirm the validity of our choice, we check whether the GMM coefficients of the autoregressive term lie above the downward biased FE ones and below the upward biased OLS ones (Bond, 2002). GMM-SYS also allows us to deal with the problem of the endogeneity in our explanatory variables, especially our variable of interest, offshoring, and interpret our results as causal relationships. This estimator furthermore represents a useful tool to overcome the lack of information on the firm's location in our data: allowing for the correlation between the unobserved firm heterogeneity and our right hand side variables, the estimator accommodates the unobserved firm location which, due to the short time span of our panel, can be assumed as a firm-specific time invariant unobservable. In all regressions we use one-step GMM and heteroskedasticity-robust standard errors. Following Blundell and Bond (1998) the second (and deeper) lags of the variables in levels should be used as instruments in the differenced equation. Anyway in our case, the Hansen test of over-identifying restrictions does not fail to strongly reject the validity of lagged levels dated $t-2$ for the whole sample and the sub-sample
of Non-Traditional sectors. This is consistent with the presence of measurement errors as also shown in Bond (2002) and in these cases, instruments dated $t-3$ and $t-4$ are not rejected and we will use these instruments ${ }^{14}$, while we will stick to instruments dated $t-2$ and $t-3$ for the sub-sample of Traditional sectors.

## 5 Results

In the following Tables we report the results from the estimates of the empirical model. The Tables displaying the GMM estimates are organized as follows: the first half of each Table shows the results when offshoring is measured as total intermediate imports over total purchases and the second half shows the results when offshoring is measured as total intermediate imports over total sales. For each measure, we include in the first column the offshoring measure at time $t$, in the second its value in $t-1$ and in the third we include offshoring both at time $t$ and at $t-1$. While the upper panel presents the direct results from the estimates of model 2 , the lower panel displays the long run coefficients ${ }^{15}$ from the 3 and the final rows of each Table report the tests for first-order, AR1, and second-order, AR2, serial correlation in the differenced residuals and the Hansen test of over-identifying restrictions. In all of the specifications we reject the null of no first order serial correlation and we fail to reject the null of no second order serial correlation. Also, the Hansen test supports, in general, the validity of our instruments.

Now, from Table 4 we can notice that the coefficient of the lagged dependent variable always lies in the range between the FE and OLS estimates in Tables $11^{16}$ in the Appendix, especially it seems to well capture the high persistence of the firm employment. Thus we are trustful about the goodness of our estimates. Output is positive and significant with a long run elasticity of about 0.9 , while wage is significant and negative in the short-run, but not strongly significant in the long run. The short run wage elasticity of labour demand is about -0.6 in line with the reference confidence interval [0.15; 0.75] defined by Hamermesh (1993, p.92) and it is, however similar to values found by previous studies on firm or plant data. The capital stock is not significant either in the short or the long run. This finding may be

[^9]due to the short time span of our analysis, additionally it may reflect the traditional difficulties in measuring capital stock by means of book value of tangible assets. The latter, however, is the usual measure adopted in empirical works especially when a short time span is at hand - as in our case and the investment activity of the firm may not be properly observed thus making the perpetual inventory method unreliable. Concerning our variable of interest, the total offshoring intensity (columns 1 to 3 and 7 to 9 ) presents a negative and not significant coefficient in most cases, but it turns to be significant in column 3 where offshoring is measured over total purchases and is included both at time $t$ and $t-1$. In opposite, when we consider the measure split by origin of imports (columns 4 to 6 and 10 to 12), a negative and significant effect is detected for the firm material imports from low income countries, while offshoring to high-income countries has no significant effect on the conditional labour demand. This may be due to the fact that the latter measure is not related to the relocation abroad of the labour intensive activities in order to exploit the labour cost differentials. On the contrary, consistently with the literature, input flows from low wage economies seem to substitute for domestic labour. These results hold both for the short run and long run coefficients and when we replace the lagged intensity of offshoring for offshoring at time $t$. When we include the offshoring intensity to high and low income countries at time $t$ and $t-1$ the short and long run coefficients are not significant anymore. The negative sign on the short and long run offshoring coefficients is also confirmed from the OLS and FE estimates in Table 11 in the Appendix. Here offshoring always bears a negative and significant coefficient with the only exception of offshoring to high income countries in FE regressions which turns not significant when accounting for the unobserved time invariant heterogeneity.

From the previous Table we have confirmed what discussed in the descriptive analysis above: the overall offshoring measure is likely to hide important information on the phenomenon dynamics. For this reason in the following Tables we will discard this measure in favour of the split between offshoring to high and low income countries.

Building on the evidence of heterogeneous effects according to the technological level of the activity performed in the sector (Cadarso et al., 2008), Table 5 shows the results for the two sub-samples of Traditional and Non Traditional sectors. When splitting the sample, the long-run elasticity of the wage turns non-significant and the output elasticity turns higher for Traditional sectors in the long-run, thus confirming a deeper labour intensity of these activities. Considering sectoral heterogeneity is particularly important in our analysis since, as we can observe from the Table, offshoring to low income countries only proves detrimental for the first group of sectors
Tabella 4: Labour Demand - All Sample


[^10]regardless of the measure adopted. For the second group, the coefficient is also negative, but never statistically significant. To quantify the effect, an increase of one percentage point in offshoring reduces employment of $1.196 \%$ and $2.175 \%$ according to the long run coefficient estimates respectively from columns 3 and 9 . Since offshoring to low income countries in Traditional sector firms has increased on average of about 1 point when measured over total purchases and of about 0.5 points when measured over total sales, the two measures imply respectively a reduction of $1.2 \%-1.9 \%$ in employment on average over our sample period ${ }^{17}$. Comparing these percentages with the weighted average of the employment growth rate in Traditional sectors in the sample period, offshoring explains about the $23-37 \%$ of the overall employment reduction. The elasticity of labour with respect to offshoring can be retrieved multiplying the coefficient estimates for the average value of offshoring: being 0.04 the average of offshoring over total purchases and 0.03 the average of offshoring over total sales across firms operating in Traditional sectors, the implied elasticities would be $0.04 * 1.196=0.04784$ and $2.175 * 0.025=0.054375$. Now, considering that offshoring over total purchases has grown of about $25 \%$ with respect to initial average level and offshoring over total sales has grown of about $20 \%$ the predicted decline in employment is of $1.2 \%$ and $1.1 \%$.

Tables 12-14 in the Appendix present some robustness checks: we respectively included the export intensity and the log of the stock of immaterial assets at time $t$, at time $t-1$, and both at $t$ and $t-1$. The inclusion of these variables is meant to capture further firm heterogeneous features that might actually affect the firm labour demand. The export intensity is aimed at controlling for another very important firm international activity. A deeper involvement in export markets might force the firm to reduce the labour intensity of production due to higher competitive requirements. Also, in the absence of a direct measure of technical progress at the firm-level, the stock of immaterial assets is meant to proxy for the complexity and the technological level of the activities performed within the firms. As a matter of fact, taking as reference the Pavitt's taxonomy of sectors, we observe in our sample that the largest stock of these activities is recorded for firms in High Tech sectors while the lowest stock is for firms in Traditional sectors. The results - both for the whole sample in Table 12 and for the two subsamples of Traditional and Non Traditional sectors in Tables 13 and 14 mimic the previous ones even if the Hansen test shows low p-values for the regressions including exports and, when splitting the sample, the long run

[^11]Tabella 5: Labour Demand - Traditional and Non Traditional Sectors

|  | Offshoring over total purchases |  |  |  |  |  |  | Offshoring over total sales |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Traditional |  |  | Non Traditional |  |  | Traditional |  |  | Non Traditional |  |  |
|  | [1] | [2] | [3] | [4] | [5] | [6] | [7] | [8] | [9] | [10] | [11] | [12] |
| $l_{t-1}$ | 0.699*** | $0.697^{* * *}$ | 0.705*** | $0.706^{* * *}$ | $0.706^{* * *}$ | $0.722^{* * *}$ | $0.687^{* * *}$ | $0.681^{* * *}$ | 0.694*** | 0.701*** | 0.698*** | 0.709*** |
|  | [0.0437] | [0.0406] | [0.0494] | [0.0511] | [0.0506] | [0.0498] | [0.0430] | [0.0398] | [0.0463] | [0.0515] | [0.0496] | [0.0503] |
| $k_{t}$ | -0.0886* | -0.0891* | -0.091 | -0.033 | -0.031 | -0.005 | -0.082 | 0.081* | -0.078 | -0.043 | -0.034 | -0.027 |
|  | [0.0538] | [0.0514] | [0.0584] | [0.0787] | [0.0785] | [0.0762] | [0.0506] | [0.0477] | [0.0532] | [0.0790] | [0.0764] | [0.0751] |
| $k_{t-1}$ | 0.0938* | $0.0934 *$ | 0.098* | 0.046 | 0.044 | 0.020 | 0.088* | 0.088** | 0.082 | 0.054 | 0.045 | 0.0382 |
|  | [0.0505] | [0.0479] | [0.0551] | [0.0660] | [0.0658] | [0.0645] | [0.0472] | [0.0441] | [0.0503] | [0.0666] | [0.0640] | [0.0637] |
| $y_{t}$ | $1.133^{* * *}$ | $1.120^{* * *}$ | $1.144^{* * *}$ | $0.725^{* * *}$ | $0.725^{* * *}$ | $0.678 * * *$ | $1.126^{* * *}$ | $1.081^{* * *}$ | $1.156^{* * *}$ | $0.742^{* * *}$ | 0.743*** | 0.730*** |
|  | $[0.108]$ | $[0.102]$ | [0.119] | $[0.167]$ | $[0.167]$ | [0.151] | $[0.106]$ | [0.098] | [0.116] | $[0.178]$ | [0.172] | [0.163] |
| $y_{t-1}$ | $-0.762^{* * *}$ | -0.758*** | $-0.786^{* * *}$ | -0.480*** | -0.479*** | $-0.448^{* * *}$ | $-0.758^{* * *}$ | -0.721*** | $-0.784^{* * *}$ | $-0.497^{* * *}$ | $-0.499^{* * *}$ | $-0.494^{* * *}$ |
|  | [0.097] | [0.093] | [0.109] | [0.146] | [0.147] | [0.132] | [0.093] | [0.087] | [0.103] | [0.157] | [0.153] | [0.145] |
| $w_{t}$ | -0.811** | -0.744*** | -0.814** | -0.712** | -0.725** | -0.587* | -0.733** | -0.597** | -0.851** | -0.753* | -0.662* | $-0.642^{*}$ |
|  | [0.326] | [0.288] | [0.383] | [0.336] | [0.352] | [0.324] | [0.314] | [0.289] | [0.354] | [0.387] | [0.368] | [0.361] |
| $w_{t-1}$ | 0.609*** | $0.579^{* * *}$ | $0.612^{* * *}$ | 0.532 ** | 0.550** | $0.462^{* *}$ | $0.564^{* * *}$ | $0.514^{* * *}$ | 0.608*** | 0.522** | $0.470^{* *}$ | 0.451* |
|  | [0.148] | [0.132] | [0.173] | [0.232] | [0.239] | [0.224] | [0.146] | [0.134] | [0.161] | [0.255] | [0.240] | [0.237] |
| OFF Low | $-0.393^{* * *}$ |  | -0.348 | -0.156 |  | -0.729 | -0.585*** |  | $-1.097^{* *}$ | -0.127 |  | -0.661 |
|  | [0.069] |  | [0.773] | [0.188] |  | [1.505] | [0.105] |  | [0.555] | [0.349] |  | [1.944] |
| OFF Low $^{\text {t-1 }}$ |  | $-0.317^{* * *}$ | -0.004 |  | -0.150 | 0.504 |  | -0.489*** | 0.430 |  | -0.137 | 0.527 |
|  |  | [0.052] | [0.653] |  | [0.161] | [1.262] |  | [0.0814] | [0.464] |  | [0.314] | [1.646] |
| OFF $F_{\text {Hight }}$ | 0.089 |  | 1.415 | 0.165 |  | -0.498 | 0.160 |  | 0.026 | 0.716 |  | -0.168 |
|  | [0.098] |  | [1.148] | [0.181] |  | [0.915] | [0.145] |  | [0.860] | [0.636] |  | [0.830] |
| OFF $F_{\text {High } t-1}$ |  | $0.046$ | $-0.757$ |  | $0.117$ | $0.410$ |  | $0.102$ | $0.100$ |  | $0.617$ | $0.695$ |
|  |  | $[0.052]$ | $[0.647]$ |  | [0.110] | [0.585] |  | [0.087] | [0.545] |  | [0.413] | [0.481] |
| Observations | 61566 | 61626 | 61496 | 94680 | 94685 | 94635 | 62015 | 62015 | 62015 | 94876 | 94876 | 94876 |
| Firms | 15987 | 16006 | 15970 | 24279 | 24282 | 24273 | 16045 | 16045 | 16045 | 24306 | 24306 | 24306 |
|  | Long Run Coefficients |  |  |  |  |  |  |  |  |  |  |  |
| K | 0.0175 | 0.0141 | 0.0234 | 0.042 | 0.045 | 0.056 | 0.019 | 0.022 | 0.016 | 0.035 | 0.038 | 0.037 |
|  | [0.0352] | [0.0333] | [0.0391] | [0.0640] | [0.0641] | [0.0621] | [0.0327] | [0.0306] | [0.0347] | [0.0625] | [0.0609] | [0.0583] |
| $Y$ | 1.231*** | $1.193{ }^{* * *}$ | 1.216*** | $0.830 * * *$ | $0.838^{* * *}$ | 0.828*** | $1.179^{* * *}$ | $1.130^{* * *}$ | $1.215^{* * *}$ | 0.820 *** | 0.808*** | $0.809^{* * *}$ |
|  | [0.198] | [0.175] | [0.224] | [0.108] | [0.110] | [0.109] | [0.189] | $[0.164]$ | $[0.212]$ | $[0.109]$ | [0.108] | [0.104] |
| W | -0.673 | -0.545 | -0.684 | -0.610 | -0.594 | -0.449 | -0.541 | -0.261 | -0.793 | -0.772 | -0.635 | -0.656 |
|  | [0.695] | [0.595] | [0.832] | [0.753] | [0.766] | [0.727] | [0.620] | [0.536] | [0.750] | [0.767] | [0.741] | [0.707] |
| OFF $F_{\text {Low }}$ | $-1.305^{* * *}$ | -1.043*** | $-1.196^{* *}$ | -0.529 | -0.510 | -0.808 | $-1.872^{* * *}$ | -1.532*** | $-2.175^{* * *}$ | -0.423 | -0.453 | -0.462 |
|  | [0.295] | [0.213] | [0.482] | [0.628] | [0.538] | [0.987] | [0.446] | [0.331] | [0.620] | [1.164] | [1.028] | [1.040] |
| OFF $F_{\text {High }}$ | 0.296 | 0.152 | 2.230 | 0.562 | 0.398 | -0.318 | 0.511 | 0.321 | 0.241 | 2.394 | 2.040 | 1.812 |
|  | [0.317] | [0.169] | [1.747] | [0.584] | [0.356] | [1.310] | [0.457] | [0.267] | [1.087] | [2.023] | [1.339] | [2.024] |
| AR1 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 |
| AR2 | 0.41 | 0.55 | 0.297 | 0.332 | 0.304 | 0.443 | 0.387 | 0.654 | 0.357 | 0.328 | 0.395 | 0.592 |
| HANSEN | 0.26 | 0.07 | 0.403 | 0.964 | 0.969 | 0.943 | 0.224 | 0.017 | 0.247 | 0.951 | 0.996 | 0.991 | $* * * \mathrm{p}<0.01, *^{* *} \mathrm{p}<0.05,{ }^{*} \mathrm{p}<0.1$. Robust S.E. in brackets. All regressions include a full set of three-digit sector, time dummies and a group dummy. The $2^{r d}$ and $3^{t h}\left(3^{n d}\right.$ and $\left.4^{r d}\right)$ lags of the

variables and the $1^{n d}\left(2^{s t}\right)$ lag of their first differences have been used as instruments in columns $1,2,3,7,8,9$ (columns $\left.4,5,6,10,11,12\right)$ respectively for the equation in differences and for the one in levels. AR1 and AR2 show the P-value for the tests of the null hypothesis of no first and second order serial correlation in the differences of residuals. Hansen shows the P -value of the test of the validity of the over-identifying restrictions.
elasticity of the wage turns non-significant again, however the short-run one is higher for firms in Traditional sectors and the output elasticity is higher for Traditional sectors both in the short and the long run. The coefficient on the firm export intensity is never significant: no direct channel seems to exist between the firm employment and this type of international involvement. The stock of immaterial assets seems to substitute for employment in traditional production processes and this result holds unambiguously regardless of the offshoring measure adopted. Again, only the coefficient on offshoring to low income countries is negative and significant in the Traditional sectors. We have conducted further robustness checks concerning the inclusion of the sectoral ICT capital intensity, the sectoral material offshoring measure from national IO tables and the sectoral skill ratio in the baseline specifications of Tables 4 and 5: the previous findings are unaffected, while sector level variables are never significant. For these reasons we do not show these estimates here, however they are available upon request.

Once checked for the robustness of the negative effect of offshoring to low income countries, we try to dissect how the origin of the overall effect in the baseline specification in Table 5 is related to the deepening of offshoring practices by firms displaying a positive value of imports from low income countries in each year of our sample period and that we call Always Offshorers. Temporary importers may not be willing to restructure their productive processes substituting foreign inputs for labour for an occasional episode. On the other hand, when new importers turn to more stable relationships with foreign suppliers, they may take some time to switch to less labour intensive techniques. Persistent importers, instead, have already undergone this change and may take advantage of a proven international supply network. For these reasons they might deepen this strategy more easily. Then, Table 6 shows the results from the estimate of the empirical model when the Switchers - firms switching in and out from offshoring to low income countries - are excluded from the sample. The two halves of the Table show pretty similar long run coefficient estimates with respect to the ones estimated for the whole sample of Traditional sector firms in Table 5. However, the size of the coefficients from this sub-sample is slightly higher than in the baseline case. This evidence may suggest that the ease of substitution between labour and imported inputs from low labour cost countries is more intense for "experienced" offshorers than for switchers. An increase of 1 percentage point in offshoring over total purchases (sales) in this case implies a reduction of $1.7 \%(2.4 \%)$ of the conditional labour demand. Having the first measure increased of 0.9 points and the second of 0.4 points on average in this sub-sample, the implied effect is of an overall reduction of respectively $1.5-1 \%$ in employment explained by offshoring to low income
countries. Considering that the two measures respectively show an average value of 0.046 and 0.03 , the implied elasticities of 0.08 and 0.07 are higher than the 0.05 calculated on the total sample. Since the two measures have grown on average of $20 \%$ and $13 \%$, the calculated elasticities confirm a reduction of $1.6-0.9 \%$ in employment explained by this phenomenon on average when switchers are excluded from the sample.

Finally, we accomplish another step: we check whether heterogeneous effects of offshoring may be detected for different groups of firms within a sector according to their export status. Although no direct significant effect of the export intensity on the labour demand has been found, we follow the idea that the rise in imported input intensity is related to the firm's cost saving strategy to gain and preserve competitiveness in international markets. We re-estimate the empirical model on exporters in order to ascertain whether any heterogeneity exists in the significance and size of the effect of offshoring on the labour demand for this group of firms. For the sake of brevity Table 7 only shows the results for the measure of offshoring over total sales, the results with the other measure confirm the same findings and are readily available upon request. The first half of the Table refers to all of the Exporters - all the firms exporting at least one year are included in the sample - then it contains both always exporters and switchers. The second half, instead refers to Always Exporters only, thus including only firms exporting each year of our five-year sample period. The two sets of results are a bit different: on one hand, the documented negative effect of offshoring to low income countries on the conditional labour demand in Traditional sectors is confirmed for Exporters, even if the size of the long run coefficient estimate is a bit larger in this case than in the baseline regression of Table 5, when the widest specification is considered (column 3 in Table 7 and column 9 in Table 5); on the other hand, in the second half of the Table, for Always Exporters, the size of the effect is smaller than the previous one for firms in Traditional sectors and the coefficient on offshoring to low income countries turns to be negative and significant for firms in Non Traditional sectors too. A tentative explanation for these findings could be related to the different role of imported intermediates in improving the firm's ability to enter and stay in foreign markets. Compared to firms operating in Non Traditional sectors, firms performing more traditional activities may find the substitution of labour with foreign inputs a much more rewarding and feasible cost saving strategy to penetrate the foreign markets. This could explain why in the first half of the Table the offshoring effect is significant for Traditional sectors only. Now, comparing the results between Exporters and Always Exporters for Traditional sectors we find a larger effect for the first group of firms (e.g. compare columns 3 and 9 in the Table). This evidence may be
Tabella 6: Labour Demand - Traditional and Non Traditional Sectors - Exclusion of Switchers in and out offshoring to Low Income Countries

|  | Offshoring over total purchases |  |  |  |  |  |  | Offshoring over total sales |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Traditional |  |  | Non Traditional |  |  | Traditional |  |  | Non Traditional |  |  |
|  | [1] | [2] | [3] | [4] | [5] | [6] | [7] | [8] | [9] | [10] | [11] | [12] |
| $l_{t-1}$ | $0.636^{* * *}$ | $0.621^{* * *}$ | $0.630^{* * *}$ | $0.733^{* * *}$ | $0.736^{* * *}$ | $0.734^{* * *}$ | $0.632^{* * *}$ | $0.622^{* * *}$ | 0.634*** | $0.724^{* * *}$ | $0.728^{* * *}$ | $0.725^{* * *}$ |
|  | [0.0594] | [0.0549] | [0.0584] | [0.0488] | [0.0505] | [0.0539] | [0.0556] | [0.0485] | [0.0582] | [0.0489] | [0.0450] | [0.0515] |
| $k_{t}$ | -0.169** | -0.158** | -0.169** | -0.015 | -0.023 | -0.014 | -0.159** | -0.143** | -0.159** | -0.0168 | -0.0046 | -0.02 |
|  | [0.0839] | [0.0799] | [0.0833] | [0.0886] | [0.0924] | [0.0982] | [0.0789] | [0.0720] | [0.0787] | [0.0839] | [0.0769] | [0.0879] |
| $k_{t-1}$ | 0.163** | 0.153** | 0.163** | 0.029 | 0.034 | 0.028 | 0.154** | $0.141^{* *}$ | $0.154^{* *}$ | 0.0309 | 0.0201 | 0.0329 |
|  | [0.0770] | [0.0733] | [0.0763] | [0.0734] | [0.0766] | [0.0818] | [0.0721] | [0.0656] | [0.0721] | [0.0700] | [0.0640] | [0.0737] |
| $y_{t}$ |  | $1.178^{* * *}$ | $1.223^{* * *}$ | 0.657*** | $0.683^{* * *}$ | $0.686^{* * *}$ | $1.234^{* * *}$ | $1.151^{* * *}$ | $1.235^{* * *}$ | $0.676^{* * *}$ | 0.628*** | $0.692^{* * *}$ |
|  | $[0.153]$ | $[0.141]$ | [0.150] | $[0.203]$ | $[0.213]$ | $[0.228]$ | $[0.141]$ | $[0.123]$ | $[0.145]$ | $[0.208]$ | [0.183] | [0.216] |
| $y_{t-1}$ | $-0.787^{* * *}$ | -0.750*** | $-0.780^{* * *}$ | -0.441** | -0.460** | -0.470** | $-0.791^{* * *}$ | $-0.727^{* * *}$ | $-0.791^{* * *}$ | -0.465** | $-0.421^{* *}$ | -0.476** |
|  | [0.128] | [0.119] | [0.126] | [0.182] | [0.192] | [0.204] | [0.115] | [0.102] | [0.119] | [0.189] | [0.168] | [0.195] |
| $w_{t}$ | -0.433 | -0.290 | -0.410 | -0.732* | $-0.868^{* *}$ | -0.828* | -0.423 | -0.16 | -0.437 | -0.689* | -0.595 | -0.741 |
|  | [0.409] | [0.367] | [0.400] | [0.389] | [0.418] | [0.470] | [0.373] | [0.315] | [0.418] | [0.417] | [0.383] | [0.452] |
| $w_{t-1}$ | 0.449** | 0.385** | $0.432^{* *}$ | 0.560** | 0.649** | 0.636** | 0.439** | $0.351^{* *}$ | $0.446^{* *}$ | 0.506* | $0.432^{*}$ | $0.540^{*}$ |
|  | [0.184] | [0.166] | [0.180] | [0.240] | [0.270] | [0.316] | [0.173] | [0.147] | [0.190] | [0.262] | [0.237] | [0.288] |
| OFF Low $t$ | $-0.605^{* * *}$ |  | -0.892 | -0.257 |  | -1.915 | $-0.886^{* * *}$ |  | -0.913 | -0.344 |  | -0.711 |
|  | [0.120] |  | [0.774] | [0.212] |  | [3.413] | [0.151] |  | [0.574] | [0.432] |  | [1.894] |
| $O F F_{\text {Low t-1 }}$ |  | $-0.513^{* * *}$ | 0.262 |  | -0.283 | 1.647 |  | $-0.732^{* * *}$ | 0.0204 |  | 0.432 | 0.444 |
|  |  | [0.1000] | [0.682] |  | [0.230] | [3.259] |  | [0.124] | [0.482] |  | [0.398] | [1.977] |
| OFF $\mathrm{Figh}^{\text {t }}$ | 0.122 |  | 0.260 | 0.054 |  | 0.870 | 0.153 |  | 0.055 | 0.49 |  | 0.689 |
|  | [0.180] |  | [0.789] | [0.216] |  | [1.387] | [0.244] |  | [1.134] | [0.757] |  | [1.074] |
| $O F F_{\text {High t-1 }}$ |  | 0.066 | -0.080 |  | 0.016 | -0.617 |  | 0.0942 | 0.0597 |  | 0.308 | -0.167 |
|  |  | [0.090] | [0.415] |  | [0.146] | [1.030] |  | [0.154] | [0.744] |  | [0.524] | [0.722] |
| Observations | 45926 | 45986 | 45873 | 72608 | 72609 | 72582 | 45929 | 45929 | 45929 | 72030 | 72030 | 72030 |
| Firms | 11929 | 11947 | 11912 | 18604 | 18605 | 18601 | 11877 | 11877 | 11877 | 18435 | 18435 | 18435 |
|  | Long Run Coefficients |  |  |  |  |  |  |  |  |  |  |  |
| K | -0.014 | -0.011 | -0.016 | 0.053 | 0.045 | 0.0502 | -0.0141 | -0.0037 | -0.0145 | 0.0512 | 0.0571 | 0.0472 |
|  | [0.0424] | [0.0394] | [0.0424] | [0.0773] | [0.0811] | [0.0853] | [0.0402] | [0.0374] | [0.0411] | [0.0715] | [0.0671] | [0.0728] |
| $Y$ | 1.214*** | 1.130*** | $1.196{ }^{* * *}$ | 0.811*** | $0.847^{* * *}$ | $0.813^{* * *}$ | $1.204^{* * *}$ | $1.121^{* * *}$ | $1.210^{* * *}$ | 0.775*** | $0.762^{* * *}$ | $0.784^{* * *}$ |
|  | [0.216] | [0.178] | [0.204] | [0.129] | [0.136] | [0.148] | [0.210] | [0.166] | [0.220] | [0.119] | [0.118] | [0.125] |
| W | 0.0439 | 0.250 | 0.059 | -0.646 | -0.830 | -0.722 | 0.0439 | 0.45 | 0.0238 | -0.665 | -0.6 | -0.729 |
|  | [0.653] | [0.549] | [0.630] | [0.872] | [0.915] | [0.968] | [0.575] | [0.444] | [0.658] | [0.840] | [0.790] | [0.872] |
| OFF $F_{\text {Low }}$ | $-1.662^{* * *}$ | $-1.354^{* * *}$ | $-1.703^{* * *}$ | -0.963 | -1.074 | -1.004 | $-2.409^{* * *}$ | $-1.935^{* * *}$ | $-2.437^{* * *}$ | -1.247 | -1.569 | -0.959 |
|  | [0.400] | [0.297] | [0.444] | [0.817] | [0.900] | [1.048] | $[0.558]$ | [0.406] | [0.660] | [1.609] | [1.496] | [1.663] |
| OFF $F_{\text {High }}$ | 0.334 | 0.173 | 0.486 | 0.201 | 0.060 | 0.952 | 0.415 | 0.249 | 0.313 | 1.777 | 1.132 | 1.896 |
|  | [0.480] | [0.231] | [1.074] | [0.798] | [0.550] | [1.576] | [0.652] | [0.402] | [1.150] | [2.658] | [1.911] | [2.712] |
| AR1 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.004 | 0 | 0 | 0 | 0 | 0 | 0 |
| AR2 | 0.457 | 0.523 | 0.523 | 0.548 | 0.482 | 0.599 | 0.49 | 0.89 | 0.5 | 0.68 | 0.73 | 0.69 |
| HANSEN | 0.593 | 0.240 | 0.413 | 0.942 | 0.970 | 0.990 | 0.67 | 0.11 | 0.46 | 0.94 | 0.88 | 0.88 | the one in levels. AR1 and AR2 show the P-value for the tests of the null hypothesis of no first and second order serial correlation in the differences of residuals.

Hansen shows the P-value of the test of the validity of the over-identifying restrictions.
driven by the presence of switchers in and out the export activity in the first sample: the penetration of foreign markets is harsher for switchers than for always exporters, due to the presence of sunk costs when entering the export market for the first time or re-entering the same market after a period of absence. Were sunk costs sector specific, the different outcome in terms of coefficient significance for firms performing more advanced activities might suggest that the cost saving strategy is less effective to enter foreign markets for these firms. Competing in foreign markets on more complex products with other advanced economies requires a higher investment in technology and knowledge. Then the firm cannot base its entry in the export market on a pure cost saving strategy, nevertheless, once obtained a stable position in the export market, labour saving through imports from cheap labour countries may prove useful to preserve competitiveness. Focusing on the estimates of the long run coefficients of columns 9 and 12 and considering that the average of offshoring increase is 0.8 and 0.4 points in the two cases the implied reduction in employment is of $1.4 \%$ in Traditional sectors and $0.8 \%$ in the Non Traditional ones. The elasticities of 0.07 and 0.03 calculated at the mean of offshoring to low income countries for the sub-sample - 0.04 and 0.013 in the two cases - exactly confirm this overall effect and imply that, among Always Exporters.

Summing up the previous evidence, the main result is that only offshoring to low income countries displays a significant and negative effect on the conditional labour demand of firms in Traditional sectors and of firms which are persistent exporters in Non Traditional sectors. In firms performing more traditional activities, the size of the effect is lower when persistent exporters are considered in the sample than when new exporters are included too. Finally, the overall average effect estimated on Traditional sector firms is more related to the activity of "experienced" offshorers to low income countries than to the activity of new offshorers to the same destinations. In general, the evidence of manufacturing firms reducing the labour intensity of production in favour of the use of intermediate inputs from low labour cost countries emerges from our data. To conclude our analysis it would be worth to take the scale effect from offshoring into account. Usually, empirical papers estimating the unconditional labour demand simply remove output from the model and substitute it with the output price (OECD 2007, Hjzen and Swaim, 2007). In our case we do not have information on the output price at the firm level so we tried to remove output or to substitute firm-level output with the sector-level price. Unfortunately, this resulted in a serious misspecification of our empirical model with the consequent poor performance of our preferred estimator. It is worth mentioning that studies estimating the offshoring effect on the unconditional labour demand are usually carried
Tabella 7: Labour Demand - Traditional and Non Traditional Sectors - Exporters

|  | Offshoring over total sales |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Traditional Exporters |  |  |  | Non Traditional |  |  | Traditional Always Exporters |  |  |  |  |
|  |  |  |  |  | Non Traditional |  |  |  |
| $l_{t-1}$ | [1] | [2] | [3] | [4] |  |  |  | [5] | [6] | [7] | [8] | [9] | [10] | [11] | [12] |
|  | 0.716*** | $0.708^{* * *}$ | 0.738*** | 0.705*** | $0.703^{* * *}$ | 0.725*** | $0.763^{* * *}$ | $0.737^{* * *}$ | 0.762*** | $0.763^{* * *}$ | $0.744^{* * *}$ | $0.786^{* * *}$ |
|  | [0.0462] | [0.0442] | [0.0536] | [0.0533] | [0.0516] | [0.0526] | [0.0510] | [0.0464] | [0.0537] | [0.0584] | [0.0627] | [0.0710] |
| $k_{t}$ | -0.0247 | -0.0228 | -0.0148 | -0.116 | -0.106 | -0.0893 | -0.019 | -0.012 | -0.026 | -0.053 | -0.064 | -0.004 |
|  | [0.0535] | [0.0519] | [0.0611] | [0.0785] | [0.0750] | [0.0764] | [0.0550] | [0.0511] | [0.0572] | [0.0679] | [0.0708] | [0.0846] |
| $k_{t-1}$ | 0.0286 | 0.0278 | 0.0166 | 0.124* | 0.114* | 0.0961 | 0.035 | 0.032 | 0.042 | 0.062 | 0.074 | 0.015 |
|  | [0.0512] | [0.0495] | [0.0590] | [0.0697] | [0.0663] | [0.0685] | [0.0510] | [0.0470] | [0.0538] | [0.0615] | [0.0642] | [0.0771] |
| $y_{t}$ | 1.011*** | $0.947^{* * *}$ | 1.080*** | 0.602*** | $0.595^{* * *}$ | 0.608*** | $0.828^{* * *}$ | 0.738*** | 0.808*** | $0.363^{* * *}$ | 0.363*** | 0.367*** |
|  | [0.115] | [0.108] | [0.144] | [0.130] | [0.126] | [0.120] | [0.101] | [0.0954] | [0.162] | [0.108] | [0.113] | [0.107] |
| $y_{t-1}$ | $-0.685^{* * *}$ | $-0.629 * * *$ | -0.745*** | -0.348*** | $-0.340 * * *$ | -0.371*** | -0.535*** | -0.455*** | -0.506*** | -0.16 | -0.149 | -0.18 |
|  | [0.105] | [0.0998] | [0.132] | [0.113] | [0.112] | [0.114] | [0.0936] | [0.0888] | [0.161] | [0.108] | [0.115] | [0.127] |
| $w_{t}$ | -0.828** | -0.661* | -1.154** | -0.780** | -0.722** | -0.731** | $-0.947^{* * *}$ | -0.602* | -0.942** | -0.809** | -0.800** | -0.796** |
|  | [0.352] | [0.339] | [0.428] | [0.349] | [0.338] | [0.322] | [0.367] | [0.348] | [0.441] | [0.325] | [0.340] | [0.344] |
| $w_{t-1}$ | 0.608*** | $0.542^{* * *}$ | $0.747^{* * *}$ | 0.464** | $0.433 * *$ | $0.438 * *$ | 0.652*** | 0.509*** | 0.654*** | 0.492** | 0.502** | 0.525** |
|  | [0.168] | [0.161] | [0.201] | [0.220] | [0.212] | [0.204] | [0.170] | [0.159] | [0.192] | [0.218] | [0.229] | [0.216] |
| OFF Low | $-0.446 * * *$ |  | $-1.361^{* *}$ | -0.204 |  | -1.131 | $-0.336^{* * *}$ |  | -0.638 | -0.456* |  | -1.205 |
|  | [0.0908] |  | [0.548] | [0.279] |  | [1.656] | [0.0832] |  | [0.405] | [0.236] |  | [1.877] |
| OFF Low $_{\text {t-1 }}$ |  | -0.368*** | 0.734 |  | -0.232 | 0.969 |  | -0.269*** | 0.23 |  | -0.467* | 0.758 |
|  |  | [0.0713] | [0.456] |  | [0.263] | [1.673] |  | [0.0625] | [0.363] |  | [0.258] | [2.046] |
| OFF Hight $^{\text {d }}$ | 0.0733 |  | -0.875 | 0.489 |  | -0.011 | -0.141 |  | -0.752 | -0.062 |  | -0.934* |
|  | [0.120] |  | [0.827] | [0.439] |  | [0.620] | [0.169] |  | [0.940] | [0.270] |  | [0.539] |
| OFF High $t-1$ |  | 0.0748 | 0.55 |  | 0.407 | 0.428 |  | 0.0416 | 0.358 |  | 0.062 | 0.665* |
|  |  | [0.0763] | [0.559] |  | [0.286] | [0.363] |  | [0.0996] | [0.566] |  | [0.189] | [0.375] |
| Observations <br> Firms | 48851 | 48851 | 48851 | 67973 | 67973 | 67973 | 36458 | 36458 | 36458 | 46869 | 46869 | 46869 |
|  | 12636 | 12636 | 12636 | 17451 | 17451 | 17451 | 9421 | 9421 | 9421 | 12051 | 12051 | 12051 |
|  | Long Run Coefficients |  |  |  |  |  |  |  |  |  |  |  |
| K | 0.0136 | 0.0171 | 0.0069 | 0.0261 | 0.0281 | 0.025 | 0.066 | 0.077** | 0.066 | 0.038 | 0.042 | 0.049 |
|  | [0.0327] | [0.0316] | [0.0380] | [0.0547] | [0.0533] | [0.0521] | [0.0433] | [0.0380] | [0.047] | [0.0610] | [0.0587] | [0.0685] |
| Y | 1.148*** | 1.091*** | 1.275*** | 0.862*** | 0.858*** | $0.865^{* * *}$ | 1.236*** | 1.072*** | 1.266*** | 0.855*** | $0.838^{* * *}$ | $0.871^{* * *}$ |
|  | [0.201] | [0.179] | [0.274] | [0.107] | [0.104] | [0.103] | [0.280] | [0.202] | [0.295] | [0.134] | [0.126] | [0.139] |
| W | -0.775 | -0.407 | -1.552 | -1.07 | -0.971 | -1.069 | -1.247 | -0.353 | -1.21 | -1.336 | -1.164 | -1.265 |
|  | [0.770] | [0.684] | [1.148] | [0.773] | [0.747] | [0.737] | [1.059] | [0.796] | [1.283] | [1.014] | [0.955] | [1.041] |
| OFF $F_{\text {Low }}$ | $-1.580 * * *$ | -1.261*** | $-2.389 * * *$ | -0.692 | -0.779 | -0.59 | $-1.419^{* * *}$ | $-1.020 * * *$ | $-1.712^{* * *}$ | -1.924* | -1.826* | -2.089* |
|  | [0.445] | [0.333] | [0.807] | [0.936] | [0.860] | [1.032] | [0.525] | [0.329] | [0.652] | [1.023] | [0.946] | [1.235] |
| OFF $F_{\text {High }}$ | 0.258 | 0.256 | -1.238 | 1.654 | 1.371 | 1.52 | -0.596 | 0.158 | -1.652 | -0.262 | 0.243 | -1.256 |
|  | [0.415] | [0.257] | [1.249] | [1.423] | [0.954] | [1.608] | [0.777] | [0.366] | [1.767] | [1.158] | [0.730] | [1.563] |
| AR1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| AR2 | 0.46 | 0.36 | 0.93 | 0.22 | 0.25 | 0.65 | 0.258 | 0.3 | 0.397 | 0.15 | 0.155 | 0.474 |
| HANSEN | 0.08 | 0.01 | 0.40 | 0.86 | 0.91 | 0.72 | 0.499 | 0.143 | 0.563 | 0.208 | 0.247 | 0.199 |
| ${ }^{* * *} \mathrm{p}<0.01,{ }^{* *} \mathrm{p}<0.05,{ }^{*} \mathrm{p}<0.1$. Robust S.E. in brackets. All regressions include a full set of three-digit sector, time dummies and a group dummy. The $2^{\text {rd }}$ and $3^{\text {th }}\left(3^{\text {nd }}\right.$ and $\left.4^{r d}\right)$ lag variables and the $1^{\text {nd }}\left(2^{s t}\right)$ lag of their first differences have been used as instruments in columns $1,2,3,7,8,9($ columns $4,5,6,10,11,12)$ respectively for the equation in differences the one in levels. AR1 and AR2 show the P-value for the tests of the null hypothesis of no first and second order serial correlation in the differences of residuals. Hansen shows the P -value of the test of the validity of the over-identifying restrictions. |  |  |  |  |  |  |  |  |  |  |  |  |

on at the sector level by means of OLS. So we did not proceed further on this direction and we stick to the conditional labour demand specification focusing our main interest on the effect of offshoring practices on the choice of production techniques. This line of research however should be further investigated.

## 6 Conclusion

This paper has analysed the effect of offshoring on the manufacturing conditional labour demand at the firm level by means of System GMM. The availability of firm level indicators of offshoring split by origin of the intermediate inputs has allowed us to shed new light on the issue. In line with previous evidence on the topic, our results bear a negative effect of offshoring to low income countries on the conditional labour demand of Italian manufacturing firms. This outcome, however, is mainly attributable to those firms involved in Traditional activities. However when the sub-sample of exporting firms is considered, offshoring to low income countries negatively affects the labour demand in Non Traditional sectors too, even if the effect is smaller than the one recorded for exporters of more traditional goods. The ambiguous sector level evidence found for the Italian case is then reconciled by our analysis through the split of the offshoring measure by origin of imports and allowing for heterogenous effects related to the firm's sector of activity and to its type of involvement in international markets. Thus our work confirms that firm-level studies are better suited to investigate technology relationship, even when involving labour market outcomes. Even if sector level studies account for inter-firm reallocation processes, firm-level studies can better catch the short-run adjustments which however have important social and economic consequences. We have clarified how production techniques in an advanced country's manufacturing adjust to the availability of cheaper inputs from abroad and what is the outcome in terms of unit of labour necessary for each produced unit. Also, our study highlights that measures of international fragmentation of production should definitely take into account the heterogeneity of trading partners in order to dissect the different mechanisms underlying such a complex phenomenon. Turning to the implication of our study for society, our results confirm that the new international division of labour is putting under stress the advanced economies labour markets. First of all, labour turns out to be less and less central in manufacturing production techniques. From this, in our opinion, the effort put by some advanced countries in fostering innovation and R\&D activities goes in the right direction of stimulating immaterial more than material production. Even
if offshoring represents a renewed opportunity for competitiveness for many firms, it is worth to say that it may pose a heavy burden on manufacturing sector workers in advanced countries. From our results the burden seems to be higher for workers in traditional sectors due to two features: on one hand, these sectors are the ones facing fiercer competition from low labour cost countries and are compelled to reduce labour costs to preserve the competitiveness; on the other hand, the employment composition in these sectors is more skewed towards low skill intensive activities which are more easily substituted with imports from low labour cost locations. In both cases it is evident that a structural change is at work and then policy makers should try to look ahead and ease the transition of production towards more advanced manufacturing and especially service sectors. This transition could ensure that the tasks performed by workers would be less and less substitutable with respect to imported materials.

## 7 Appendix

Representativeness - Table 8 describes our sample representativeness in terms of employment by sector and firm size ${ }^{18}$. The sample representativeness has been checked in two ways. Firstly, we have calculated the share of employment from our sample over total employment in each sector and sizeclass (Sample/Universe) ; secondly, we have compared the universe and sample distributions of employment by sector and size-class (Sample and Universe Distributions). We have repeated the comparison in the first and last year of our panel to be sure that the representativeness is preserved across time and that we are focusing on an important part of manufacturing both from a static and dynamic point of view. From the first two columns of the Table, then, our sample is shown to cover, on average, $39 \%(42 \%)$ of the total output in manufacturing in 2004 (2000). Unfortunately, in our sample the firms with less than 10 employees are under-represented, while the largest sample to universe output ratio is recorded for firms with 50 to 249 employees. The second set of columns confirms this feature from the comparison of the universe and sample distributions of firms by size. Small firms are particularly active in more traditional activities where they may represent from about $10 \%$ to more than $20 \%$ of total employment. The under-representation of these firms could then reproduce a sample skewed towards non traditional activities, however the estimation of the empirical model by sub-samples of traditional and non traditional activities should help in overcoming this problem. Also, being interested in the direct effect of offshoring, we think that this bias is not severe because mainly large firms import inputs from abroad. Finally, the universe and sample distributions of employment by sector, both in 2000 and 2004, are very similar. To compare the two distributions, we have also calculated a correlation coefficient which ranges around .99 in both years.

[^12]Tabella 8: Representativeness

| Representativeness By Sector Sample/ Universe |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
| Sectors Description | 2000 | 2004 | 20 |  | 20 |  |
|  |  |  | Universe | Sample | Universe | Sample |
| $15^{a b}$ Food, beverages and Tobacco | 34.27\% | 33.56\% | 8.26\% | 7.05\% | 8.98\% | 7.32\% |
| $17^{\text {b }}$ - Textiles | 46.81\% | $39.83 \%$ | 6.74\% | 6.83\% | 5.84\% | 6.50\% |
| $18^{\text {b }}$ Apparel | 28.33\% | 25.48\% | 5.87\% | 3.81\% | 5.38\% | 3.63\% |
| $19^{b} \quad$ Leather Products and Footwear | $34.40 \%$ | 29.36\% | 4.25\% | 3.17\% | 3.82\% | 3.13\% |
| $20^{b} \quad$ Wood Products | 29.83\% | 29.28\% | 2.80\% | 2.09\% | 2.89\% | 2.05\% |
| $21^{b} \quad$ Paper and Paper Products | 49.90\% | 46.38\% | 1.91\% | 2.26\% | 1.96\% | 2.32\% |
| 22 Printing and Editing | 40.45\% | 38.16\% | 3.43\% | 3.33\% | 3.33\% | 3.20\% |
| $24^{b}$ Chemical Products | 54.13\% | 49.06\% | 4.96\% | 6.19\% | 4.95\% | 6.37\% |
| $25^{b} \quad$ Rubber and Plastics | 52.70\% | 50.83\% | 4.84\% | 6.26\% | 4.92\% | 6.16\% |
| 26 Non Metallic mineral Products | 45.01\% | 43.61\% | 5.16\% | 5.72\% | 5.44\% | 5.82\% |
| 27 Metals | 52.83\% | 48.23\% | 3.35\% | 4.11\% | 3.35\% | 4.21\% |
| $28^{b}$ Metal Products | 37.02\% | 36.62\% | 13.43\% | 12.51\% | 14.32\% | 12.60\% |
| 29 Mechanical Machineries | 51.06\% | 47.89\% | 13.05\% | 15.89\% | 13.20\% | 16.02\% |
| 30 Office Machines and Equipment | 27.43\% | 20.33\% | 0.36\% | 0.19\% | 0.33\% | 0.22\% |
| 31 Electrical Machines and Appliances | 43.57\% | 40.16\% | 4.86\% | 4.96\% | 4.37\% | 4.53\% |
| 32 Radio, TV and Communication Appliances | 39.05\% | 35.03\% | 2.26\% | 2.01\% | 2.02\% | 1.87\% |
| 33 Medical, Optical and Precision Appliances | 43.13\% | 37.77\% | 2.39\% | 2.29\% | 2.45\% | 2.51\% |
| 34 Motor vehicles and Transport Equipment | 37.70\% | 34.87\% | 4.41\% | 3.91\% | 4.26\% | 3.82\% |
| 35 Other Transport Equipment | 39.52\% | 40.37\% | 2.15\% | 2.21\% | 2.32\% | 2.18\% |
| $36^{b} \quad$ Furniture and Other manufacturing, nec. | 39.86\% | 37.42\% | 5.50\% | 5.23\% | 5.88\% | 5.57\% |
| Total | 42\% | 39\% | 100\% | 100\% | 100\% | 100\% |
|  |  |  | 0.999 |  | 0.999 |  |
| Representativeness By Size-Class |  |  |  |  |  |  |
|  | 2000 | 2004 | 2000 |  | 2004 |  |
|  |  |  | Universe | Sample | Universe | Sample |
| 1-9 | 12.45\% | 12.74\% | 14\% | 5\% | 15\% | 4\% |
| 10-19 | 25.54\% | 27.14\% | 16\% | 10\% | 16\% | 10\% |
| 20-49 | 44.60\% | 46.56\% | 18\% | 21\% | 18\% | 20\% |
| 50-249 | 53.48\% | 57.84\% | 24\% | $33 \%$ | 25\% | 34\% |
| more than 249 | 43.81\% | 48.13\% | 28\% | 31\% | 26\% | 31\% |
|  |  |  | 100\% | 100\% | 100\% | 100\% |

Source: Firm Economic Accounts and firm-level database from ISTAT Annual Report, 2006. ${ }^{a}$ Sum of sector 15 and $16 .{ }^{b}$ Sectors containing Traditional three digit activities: 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 171, 172, 173, 174, 175, 176, 177, 181, 182. 183, 191, 192, 193, 201, 202, 203, 204, 205, 212, 245, 256, 251, 286, 287, 361, 362, 364, 365, 366.

Tabella 9: Descriptive Statistics

| Variable |  | Mean | Std. Dev. | Observations |
| :---: | :---: | :---: | :---: | :---: |
| $l$ | overall | 2.89 | 1.06 | $\mathrm{N}=202395$ |
|  | between |  | 1.05 | $\mathrm{n}=40479$ |
|  | within |  | 0.17 | $\mathrm{T}=5$ |
| $y$ | overall | 14.64 | 1.38 | $\mathrm{N}=202395$ |
|  | between |  | 1.36 | $\mathrm{n}=40479$ |
|  | within |  | 0.22 | $\mathrm{T}=5$ |
| $k$ | overall | 12.55 | 1.82 | $\mathrm{N}=202254$ |
|  | between |  | 1.78 | $\mathrm{n}=40472$ |
|  | within |  | 0.41 | T-bar $=4.99738$ |
| $w$ | overall | 10.06 | 0.37 | $\mathrm{N}=202387$ |
|  | between |  | 0.35 | $\mathrm{n}=40479$ |
|  | within |  | 0.13 | T-bar $=4.9998$ |
| $O F F^{a}$ | overall | 0.07 | 0.17 | $\mathrm{N}=201435$ |
|  | between |  | 0.16 | $\mathrm{n}=40406$ |
|  | within |  | 0.06 | T-bar $=4.98527$ |
| OFF $F_{\text {Low }}^{a}$ | overall | 0.02 | 0.09 | $\mathrm{N}=201914$ |
|  | between |  | 0.09 | $\mathrm{n}=40449$ |
|  | within |  | 0.04 | T-bar $=4.99182$ |
| $O F F_{H i g h}^{a}$ | overall | 0.05 | 0.13 | $\mathrm{N}=202014$ |
|  | between |  | 0.13 | $\mathrm{n}=40446$ |
|  | within |  | 0.05 | T-bar $=4.99466$ |
| $O F F^{b}$ | overall | 0.04 | 0.12 | $\mathrm{N}=202395$ |
|  | between |  | 0.11 | $\mathrm{n}=40479$ |
|  | within |  | 0.05 | $\mathrm{T}=5$ |
| $O F F_{\text {Low }}^{b}$ | overall | 0.01 | 0.07 | $\mathrm{N}=202395$ |
|  | between |  | 0.06 | $\mathrm{n}=40479$ |
|  | within |  | 0.02 | $\mathrm{T}=5$ |
| $O F F_{\text {high }}^{b}$ | overall | 0.03 | 0.10 | $\mathrm{N}=202395$ |
|  | between |  | 0.09 | $\mathrm{n}=40479$ |
|  | within |  | 0.05 | $\mathrm{T}=5$ |
| Exp | overall | 0.16 | 0.25 | $\mathrm{N}=200964$ |
|  | between |  | 0.24 | $\mathrm{n}=40385$ |
|  | within |  | 0.06 | T-bar $=4.9762$ |
| Imm.Assets | overall | 9.77 | 2.16 | $\mathrm{N}=178499$ |
|  | between |  | 2.06 | $\mathrm{n}=38425$ |
|  | within |  | 0.85 | T-bar $=4.64539$ |
| The Table shows real variables in logarithms, with the exception of the offshoring intensity and the export share |  |  |  |  |
| ${ }^{a}$ Offshoring over total purchases. |  |  |  |  |
| ${ }^{b}$ Offshoring over total sales. |  |  |  |  |

Tabella 10: Pairwise Correlations

|  | $y$ | $k$ | $l$ | $w$ | $O f f_{\text {Low }}$ | $O f f_{\text {High }}$ | $O f f$ | Exp | Imm.Assets |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $y$ | 1 |  |  |  |  |  |  |  |  |
| $k$ | 0.75 | 1 |  |  |  |  |  |  |  |
| $l$ | 0.85 | 0.74 | 1 |  |  |  |  |  |  |
| $w$ | 0.60 | 0.46 | 0.50 | 1 |  |  |  |  |  |
| Off Low | 0.18 | 0.10 | 0.12 | 0.01 | 1 |  |  |  |  |
| $O f f_{\text {High }}$ | 0.34 | 0.25 | 0.27 | 0.23 | 0.08 | 1 |  |  |  |
| Off | 0.37 | 0.25 | 0.28 | 0.19 | 0.61 | 0.83 | 1 |  |  |
| Exp | 0.38 | 0.24 | 0.32 | 0.18 | 0.15 | 0.15 | 0.20 | 1 |  |
| Imm.Assets | 0.53 | 0.45 | 0.52 | 0.37 | 0.06 | 0.18 | 0.18 | 0.21 | 1 |

Tabella 11: Labour Demand: OLS and FE II


[^13]|  | Offshoring over total purchases |  |  |  |  |  | Offshoring over total sales |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | [1] | [2] | [3] | [4] | [5] | [6] | [7] | [8] | [9] | [10] | [11] | [12] |
| $l_{t-1}$ | 0.753*** | 0.750*** | 0.770*** | $0.749^{* * *}$ | $0.722^{* * *}$ | $0.756^{* * *}$ | 0.749*** | $0.748^{* * *}$ | $0.744^{* * *}$ | $0.737^{* * *}$ | $0.727^{* * *}$ | $0.753^{* * *}$ |
|  | [0.0318] | [0.0319] | [0.0573] | [0.0351] | [0.0422] | [0.0411] | [0.0304] | [0.0309] | [0.0370] | [0.0371] | [0.0386] | [0.0390] |
| $k_{t}$ | -0.0328 | -0.0327 | -0.0396 | -0.0269 | -0.0303 | -0.0338 | -0.0301 | -0.0346 | -0.0299 | -0.0279 | -0.0231 | -0.0306 |
|  | [0.0322] | [0.0316] | [0.0517] | [0.0313] | [0.0396] | [0.0372] | [0.0316] | [0.0312] | [0.0373] | [0.0335] | [0.0360] | [0.0371] |
| $k_{t-1}$ | 0.0338 | 0.0357 | 0.0357 | 0.0256 | 0.0389 | 0.026 | 0.0331 | 0.0364 | 0.0323 | 0.0293 | 0.0292 | 0.0242 |
|  | [0.0288] | [0.0289] | [0.0462] | [0.0290] | [0.0374] | [0.0354] | [0.0283] | [0.0283] | [0.0334] | [0.0309] | [0.0336] | [0.0351] |
| $y_{t}$ | $0.612^{* * *}$ | $0.613^{* * *}$ | 0.576*** | $0.617^{* * *}$ | $0.740^{* * *}$ | $0.531^{* * *}$ | $0.617^{* * *}$ | $0.625^{* * *}$ | $0.613^{* * *}$ | $0.655^{* * *}$ | $0.708^{* * *}$ | $0.557^{* * *}$ |
|  | [0.0791] | [0.0751] | [0.127] | [0.0903] | [0.113] | [0.119] | [0.0790] | [0.0748] | [0.0947] | [0.0981] | [0.102] | [0.115] |
| $y_{t-1}$ | -0.380*** | $-0.384^{* * *}$ | $-0.327^{* * *}$ | $-0.387^{* * *}$ | $-0.485^{* * *}$ | $-0.308^{* * *}$ | $-0.387 * * *$ | -0.396*** | $-0.378^{* * *}$ | -0.416*** | $-0.461 * * *$ | $-0.334^{* * *}$ |
|  | [0.0750] | [0.0716] | [0.124] | [0.0751] | [0.0974] | [0.0965] | [0.0749] | [0.0716] | [0.0945] | [0.0818] | [0.0893] | [0.0941] |
| $w_{t}$ | -0.610*** | $-0.613^{* * *}$ | -0.756** | -0.479*** | -0.661 *** | $-0.577^{* * *}$ | -0.582*** | $-0.585^{* * *}$ | -0.537** | -0.508*** | $-0.612^{* * *}$ | $-0.563^{* * *}$ |
|  | [0.183] | [0.169] | [0.368] | [0.170] | [0.210] | [0.205] | [0.175] | [0.170] | [0.232] | [0.185] | [0.201] | [0.205] |
| $w_{t-1}$ | 0.313** | 0.340 *** | 0.307 | 0.205 | $0.436 * *$ | 0.164 | $0.303 * *$ | $0.306 * *$ | 0.27 | 0.24 | 0.370** | 0.175 |
|  | [0.130] | [0.127] | [0.232] | [0.146] | [0.180] | [0.181] | [0.127] | [0.127] | [0.171] | [0.157] | [0.168] | [0.179] |
| OFF $F_{\text {Low } t}$ | -0.0854 |  | 1.609 | -0.106** |  | 0.0004 | -0.244** |  | -0.0388 | -0.255*** |  | -0.521 |
|  | [0.0624] |  | [2.508] | [0.053] |  | [0.880] | [0.105] |  | [1.794] | [0.0864] |  | [0.856] |
| OFF Low $_{\text {t-1 }}$ |  | -0.0948* | -1.531 |  | -0.112** | -0.061 |  | -0.191** | -0.144 |  | $-0.247^{* * *}$ | 0.239 |
|  |  | [0.0514] | [2.239] |  | [0.057] | [0.782] |  | [0.0927] | [1.579] |  | [0.0813] | [0.750] |
| OFF $\mathrm{Hight}^{\text {t }}$ | $0.0469$ |  | -3.368 | $0.076$ |  | -0.151 | $0.354$ |  | -1.562 | $0.387$ |  | $0.122$ |
|  | [0.116] |  | [2.554] | [0.095] |  | [0.802] | [0.306] |  | [2.190] | [0.265] |  | $[0.854]$ |
| OFF High t-1 |  | 0.0881 | 2.097 |  | 0.089 | 0.149 |  | 0.286 | 1.261 |  | 0.303* | 0.104 |
|  |  | [0.0674] | [1.567] |  | [0.077] | [0.535] |  | [0.185] | [1.413] |  | [0.183] | [0.586] |
| $\operatorname{Exp}_{t}$ | $-0.100^{*}$ |  | 0.334 |  |  |  | -0.0965 |  | 0.129 |  |  |  |
|  | $[0.0586]$ |  | [0.534] |  |  |  | [0.0597] |  | [0.342] |  |  |  |
| $\operatorname{Exp}_{t-1}$ |  | -0.0726 | -0.325 |  |  |  |  | -0.0752 | -0.17 |  |  |  |
|  |  | [0.0590] | [0.468] |  |  |  |  | [0.0595] | [0.308] |  |  |  |
| Imm.Assetst |  |  |  | 0.000448 |  | $0.0257^{* *}$ |  |  |  | $-0.00115$ |  | 0.0216** |
|  |  |  |  | [0.00444] |  | [0.0118] |  |  |  | [0.00485] |  | [0.0109] |
| Imm.Assets ${ }_{t-1}$ |  |  |  |  | -0.00467 | -0.0215** |  |  |  |  | -0.00336 | $-0.0186^{* *}$ |
|  |  |  |  |  | [0.00558] | [0.00843] |  |  |  |  | [0.00505] | [0.00800] |
| ObservationsFirms | 157449 | 157514 | 157066 | 139299 | 140452 | 135542 | 157873 | 157902 | 157570 | 139895 | 140985 | 136227 |
|  | 39648 | 39676 | 39580 | 37271 | 37399 | 36699 | 39706 | 39716 | 39648 | 37354 | 37459 | 36804 |
|  | Long Run Coefficients |  |  |  |  |  |  |  |  |  |  |  |
| K | 0.00408 | 0.0122 | -0.017 | -0.00505 | 0.0309 | -0.032 | 0.0117 | 0.00722 | 0.00954 | 0.00552 | 0.0225 | -0.0258 |
|  | [0.0417] | [0.0393] | [0.0878] | [0.0360] | [0.0396] | [0.0461] | [0.0383] | [0.0386] | [0.0460] | [0.0357] | [0.0375] | [0.0443] |
| Y | $0.935^{* * *}$ | 0.920*** | 1.083*** | 0.916*** | $0.915^{* * *}$ | 0.910*** | $0.913^{* * *}$ | 0.910*** | 0.915*** | 0.906*** | 0.904*** | 0.901*** |
|  | [0.0780] | [0.0724] | [0.230] | [0.0764] | [0.0742] | [0.0875] | [0.0714] | [0.0703] | [0.0809] | [0.0773] | [0.0718] | [0.0824] |
| W | $-1.204^{* *}$ | -1.092** | -1.956 | $-1.095^{* * *}$ | -0.809* | $-1.691^{* * *}$ | -1.111** | -1.108** | -1.038* | $-1.017^{* *}$ | -0.884** | $-1.572^{* * *}$ |
|  | [0.551] | [0.493] | [1.399] | [0.410] | [0.459] | [0.636] | [0.495] | [0.482] | [0.569] | [0.409] | [0.433] | [0.577] |
| OFF $F_{\text {Low }}$ | -0.345 | -0.380* | 0.34 | $-0.423^{* *}$ | $-0.403^{* *}$ | -0.246 | $-0.972^{* *}$ |  | $-0.711$ | $-0.967^{* * *}$ | $-0.904^{* * *}$ | $-1.141^{* *}$ |
|  | [0.249] | [0.204] | [1.285] | [0.205] | $[0.192]$ | [0.458] | [0.425] | [0.376] | [0.976] | [0.321] | [0.289] | [0.545] |
| OFF $F_{\text {High }}$ | 0.19 | 0.353 | -5.53 | 0.301 | 0.32 | -0.00806 | 1.408 | 1.139 | -1.174 | 1.471 | 1.108* | 0.911 |
|  | [0.461] | [0.259] | [5.212] | [0.366] | [0.265] | [1.148] | [1.194] | [0.718] | [3.170] | [0.985] | [0.668] | [1.293] |
| $E$ | -0.405* | -0.291 | 0.0406 |  |  |  | -0.384* | -0.299 | -0.157 |  |  |  |
|  | [0.229] | [0.230] | [0.545] |  |  |  | [0.229] | [0.229] | [0.303] |  |  |  |
| IMM.ASS |  |  |  | 0.00178 | -0.0168 | 0.0169 |  |  |  | -0.00438 | -0.0123 | 0.0122 |
|  |  |  |  | [0.0178] | [0.0189] | [0.0258] |  |  |  | [0.0181] | [0.0177] | [0.0234] |
| AR1 | 0.00 | 0.00 | 0.03 | 0.00 | 0.00 | 0.00 | 0 | 0 | 0 | 0 | 0 | 0 |
| AR2 | 0.48 | 0.58 | 0.25 | 0.27 | 0.57 | 0.7 | 0.59 | 0.76 | 0.62 | 0.71 | 0.84 | 0.81 |
| HANSEN | 0.03 | 0.06 | 0.78 | 0.22 | 0.31 | 0.59 | 0.05 | 0.12 | 0.1 | 0.44 | 0.31 | 0.57 |

[^14]

|  | Offshoring over total sales |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Traditional Sectors |  |  |  |  |  |  |  | Non Traditional Sectors |  |  |  |
| $l_{t-1}$ | [1] | [2] | [3] | [4] | [5] | [6] | [7] | [8] | [9] | [10] | [11] | [12] |
|  | $0.678^{* * *}$ | $0.657^{* * *}$ | $0.686^{* * *}$ | $0.700^{* * *}$ | $0.678^{* * *}$ | $0.713^{* * *}$ | $0.734^{* * *}$ | $0.733^{* * *}$ | $0.745^{* * *}$ | $0.718^{* * *}$ | $0.714^{* * *}$ | 0.751*** |
|  | [0.0376] | [0.0361] | [0.0430] | [0.0424] | [0.0411] | [0.0469] | [0.0391] | [0.0388] | [0.038] | [0.0502] | [0.0489] | [0.049] |
| $k_{t}$ | -0.0484 | -0.0542 | -0.0768 | -0.0105 | -0.0108 | 0.025 | 0.00328 | -0.00051 | 0.008 | -0.0151 | -0.0158 | -0.016 |
|  | [0.0410] | [0.0410] | [0.0503] | [0.0494] | [0.0522] | [0.0567] | [0.0603] | [0.0616] | [0.059] | [0.0595] | [0.0677] | [0.063] |
| $k_{t-1}$ | 0.0564 | 0.0601 | 0.0795* | 0.0136 | 0.0113 | -0.0202 | 0.0108 | 0.0133 | 0.004 | 0.0289 | 0.0317 | 0.023 |
|  | [0.0376] | [0.0375] | [0.0464] | [0.0470] | [0.0495] | [0.0544] | [0.0507] | [0.0514] | [0.051] | [0.0542] | [0.0605] | [0.058] |
| $y_{t}$ | $1.041^{* *}$ | $1.017^{* * *}$ | $1.077^{* * *}$ | $1.173^{* * *}$ | $1.114^{* * *}$ | $1.188^{* * *}$ | $0.543^{* * *}$ | $0.566^{* * *}$ | $0.539^{* * *}$ | $0.627^{* * *}$ | $0.708^{* * *}$ | $0.523^{* * *}$ |
|  | [0.0865] | [0.0830] | [0.0984] | [0.112] | [0.106] | [0.121] | [0.123] | [0.126] | [0.114] | [0.162] | [0.157] | [0.147] |
| $y_{t-1}$ | -0.686*** | $-0.677^{* * *}$ | $-0.717^{* * *}$ | $-0.811^{* * *}$ | -0.769*** | -0.829*** | $-0.329^{* *}$ | $-0.345^{* * *}$ | $-0.326^{* * *}$ | -0.391*** | -0.474*** | $-0.326^{* * *}$ |
|  | [0.0793] | [0.0771] | $[0.0905]$ | [0.0908] | $[0.0903]$ | [0.101] | [0.108] | $[0.111]$ | $[0.103]$ | [0.125] | [0.136] | [0.111] |
| $w_{t}$ | -0.606** | -0.392 | -0.708** | $-0.921^{* * *}$ | $-0.816^{* * *}$ | $-1.060^{* * *}$ | $-0.542^{*}$ | -0.637** | -0.641* | -0.629* | -0.783** | -0.455 |
|  | [0.269] | [0.249] | [0.300] | [0.289] | [0.316] | [0.354] | [0.303] | [0.298] | [0.342] | [0.351] | [0.390] | [0.354] |
| $w_{t-1}$ | $0.514^{* * *}$ | $0.408^{* * *}$ | $0.554^{* * *}$ | $0.645^{* * *}$ | $0.582^{* * *}$ | $0.710^{* * *}$ | 0.351* | $0.428^{* *}$ | 0.419* | 0.384 | 0.539* | 0.201 |
|  | [0.124] | [0.115] | [0.142] | [0.136] | [0.140] | [0.158] | [0.208] | [0.202] | [0.244] | [0.273] | [0.283] | [0.260] |
| OFF Low | -0.652*** |  | -1.345* | $-0.683^{* * *}$ |  | -1.599** | -0.0674 |  | -0.693 | -0.172 |  | -0.705 |
|  | [0.105] |  | [0.807] | [0.109] |  | [0.756] | [0.323] |  | [1.328] | [0.297] |  | [0.956] |
| OFF Low $^{\text {t-1 }}$ |  | $-0.462^{* * *}$ | 0.479 |  | $-0.515^{* * *}$ | 0.72 |  | 0.0364 | 0.608 |  | -0.158 | 0.527 |
|  |  | [0.076] | [0.565] |  | [0.089] | [0.610] |  | [0.298] | [1.262] |  | [0.284] | [0.851] |
| OFF Hight | 0.172 |  | 1.336 | 0.048 |  | -0.328 | 0.702 |  | -0.444 | 0.559 |  | -0.299 |
|  | [0.142] |  | [0.968] | [0.136] |  | [0.836] | [0.731] |  | [0.801] | [0.506] |  | [0.739] |
| OFF High $_{\text {t-1 }}$ |  | 0.0924 | -0.736 |  | 0.012 | 0.191 |  | 0.604* | 0.738* |  | 0.542 | 0.568 |
|  |  | [0.087] | [0.630] |  | [0.087] | [0.542] |  | [0.360] | [0.406] |  | [0.401] | [0.462] |
| $\operatorname{Exp}_{t}$ | 0.0565 |  | 0.568 |  |  |  | -0.168 |  | 0.181 |  |  |  |
|  | [0.0602] |  | [0.738] |  |  |  | [0.121] |  | [0.384] |  |  |  |
| $\operatorname{Exp}_{t-1}$ |  | -0.0284 | -0.376 |  |  |  |  | -0.146 | -0.239 |  |  |  |
|  |  | [0.0390] | [0.515] |  |  |  |  | [0.0906] | [0.285] |  |  |  |
| Imm.Assets ${ }_{t}$ |  |  |  | $-0.0155^{* * *}$ |  | -0.0341* |  |  |  | -0.00389 |  | 0.023** |
|  |  |  |  | [0.00578] |  | [0.0195] |  |  |  | [0.00730] |  | [0.011] |
| Imm.Assets ${ }_{t-1}$ |  |  |  |  | -0.0126** | 0.0201 |  |  |  |  | -0.00579 | -0.022* |
|  |  |  |  |  | [0.00508] | [0.0157] |  |  |  |  | [0.00694] | [0.009] |
| Observations Firms | 61222 | 61243 | 61023 | 54060 | 54541 | 52634 | 94615 | 94626 | 94516 | 83955 | 84580 | 81767 |
|  | 15940 | 15952 | 15899 | 14923 | 14979 | 14696 | 24282 | 24284 | 24266 | 22873 | 22934 | 22524 |
|  | Long Run Coefficients |  |  |  |  |  |  |  |  |  |  |  |
| K | 0.0248 | 0.0172 | 0.00856 | 0.0102 | 0.00142 | 0.0169 | 0.0528 | 0.048 | 0.045 | 0.0488 | 0.0554 | 0.03 |
|  | [0.0293] | [0.0262] | [0.0327] | [0.0331] | [0.0292] | [0.0400] | [0.0546] | [0.0565] | [0.052] | [0.0403] | [0.0462] | [0.041] |
| Y | $1.103^{* * *}$ | 0.991*** | $1.147^{* * *}$ | $1.207^{* * *}$ | 1.070*** | $1.249^{* * *}$ | $0.806^{* * *}$ | $0.825^{* * *}$ | 0.837*** | $0.834^{* * *}$ | 0.818*** | 0.787*** |
|  | [0.142] | [0.113] | [0.169] | [0.192] | [0.139] | [0.204] | [0.0907] | [0.0957] | [0.095] | [0.0978] | [0.107] | [0.106] |
| W | -0.287 | -0.045 | -0.491 | -0.921 | -0.726 | -1.217 | -0.72 | -0.783 | -0.87 | -0.865* | -0.854 | -1.020* |
|  | [0.500] | [0.410] | [0.584] | [0.636] | [0.637] | [0.865] | [0.658] | [0.679] | [0.667] | [0.510] | [0.622] | [0.585] |
| OF $F_{\text {Low }}$ | $-2.023^{* * *}$ | $-1.346^{* * *}$ | $-2.760^{* * *}$ | -2.281*** | -1.598*** | $-3.056^{* * *}$ | -0.254 | 0.136 | -0.335 | -0.61 | -0.552 | -0.715 |
|  | [0.419] | [0.270] | [1.066] | [0.498] | [0.343] | [0.840] | [1.219] | [1.115] | [1.114] | [1.042] | [0.980] | [1.072] |
| OFF $F_{\text {High }}$ | 0.533 | 0.269 | 1.914 | 0.16 | 0.373 | -0.478 | 2.641 | $2.258^{*}$ | 1.15 | 1.978 | 1.897 | 1.078 |
|  | [0.434] | [0.249] | [1.321] | [0.454] | [0.269] | [1.137] | [2.653] | [1.345] | [2.260 | [1.655] | [1.400] | [1.685] |
| $E$ | 0.0175 | -0.083 | 0.611 |  |  |  | -0.631 | -0.548 | -0.225 |  |  |  |
|  | [0.167] | [0.113] | [0.767] |  |  |  | [0.452] | [0.345] | [0.595] |  |  |  |
| IMM.ASS. |  |  |  | -0.0518* | -0.0391** | -0.0488** |  |  |  | -0.0138 | -0.0202 | 0.006 |
|  |  |  |  | [0.0216] | [0.0162] | [0.0247] |  |  |  | [0.0247] | [0.0235] | [0.024] |
| AR1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| AR2 | 0.48 | 0.78 | 0.44 | 0.86 | 0.55 | 0.80 | 0.32 | 0.40 | 0.682 | 0.62 | 0.6 | 0.479 |
| HANSEN | 0.15 | 0.01 | 0.43 | 0.10 | 0.13 | 0.22 | 0.46 | 0.75 | 0.337 | 0.6 | 0.94 | 0.923 |

variables and the $1^{n d}\left(2^{s t}\right)$ lag of their first differences have been used as instruments in columns $1,2,3,7,8,9$ (columns $4,5,6,10,11,12$ ) respectively for the equation in differences and for the one in levels. AR1 and AR2 show the P-value for the tests of the null hypothesis of no first and second order serial correlation in the differences of residuals.
Hansen shows the P-value of the test of the validity of the over-identifying restrictions

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[^0]:    *The data used in this work are from the ISTAT Annual Report, 2006. All elaborations have been conducted at the ISTAT "Laboratorio per l'Analisi dei Dati ELEmentari" under the respect of the law on the statistic secret and the personal data protection. The results and the opinions expressed in this article are exclusive responsibility of the authors and, by no means, represent official statistics. Financial support received from the Italian Ministry of Education, University and Research - Scientific Research Programs of National Relevance 2007 on "European Union policies, economic and trade integration processes and WTO negotiation" and on "Patterns and Effects of International Sourcing of Knowledge" - is gratefully acknowledged. We are particularly grateful to Dr. Monducci, Dr. Anitori and the ADELE staff for permitting the realisation of this research. Also, we wish to thank Francesco Aiello, Giuliano Conti, Jack Lucchetti, Alberto Russo and Stefano Staffolani for their useful comments and suggestions. Also we wish to thank participants in the CAED conference 2010 in London, in the ETSG conference 2010 in Lausanne and in the PUEBPIEC workshop in Macerata and for useful advice and discussions.

[^1]:    ${ }^{1}$ For the standard definition of narrow and broad offshoring see OECD, 2007.
    ${ }^{2}$ Focusing on the effect of overall trade on the conditional sector labour demand in the UK, Greenaway et al. (1999) find that the origin of imports matters.

[^2]:    ${ }^{3}$ Also, for the demand of different skill groups, Geishecker (2006) shows a negative effect of international (broad) outsourcing to Central Eastern Europe and no role for input imports from EU15. Ekholm and Hakkala (2008), for Sweden, confirm no significance for offshoring to high-income countries and a reduction of the less educated workers driven by imports from low-wage economies.

[^3]:    ${ }^{4}$ In the last few years the issue of the offshoring impact on productivity is receiving great attention (for a review see Olsen, 2006). Firm level evidence suggests efficiency gains from offshoring, see for example Görg et al (2008) and Hijzen, Inui and Todo (2007). For Italy sector-level studies show a positive effect for offshoring of materials and, in some cases, negative for offshoring of services (Lo Turco, 2007; Daveri and Jona-lasinio, 2008).
    ${ }^{5}$ Previous papers, Barba-Navaretti and Castellani (2004) and Castellani et al. (2009), deal with the employment consequences of FDI, but do not take into account the process of international outsourcing.

[^4]:    ${ }^{6}$ The original number of firms was slightly higher, however, as standard we cleaned the sample removing firms in NACE sectors 16 and 23 and firms with some anomalous (zero or negative) or missing values for the main variables (output, materials, value added or capital). We also delete firms which are considered as outliers for at least one year in the sample period, we consider as outliers observations from the bottom and top 0.5 percent of distribution of some main ratio (value added on labour and capital on labour).
    ${ }^{7}$ The following sectors are classified as Traditional: 151, 152, 153, 154, 155, 156, 157, $158,159,160,171,172,173,174,175,176,177,181,182.183,191,192,193,201,202$, $203,204,205,212,245,256,251,286,287,361,362,364,365,366$. The remaining ones are classified as non-Traditional.

[^5]:    ${ }^{8}$ The classification between high and low income countries has been performed by the Italian National Statistical Office.

[^6]:    ${ }^{9}$ These two indicators are not exactly comparable because the firm based indicator also includes the purchases of the finished goods and it doesn't cover the whole firm population. Anyway we believe that it can give an idea about the importance of the different origin countries
    ${ }^{10}$ Although the reason usually advanced to explain international outsourcing is the low-

[^7]:    ${ }^{11}$ To summarize this evidence, we have calculated the correlation between the growth in employment and the growth of two offshoring measures: the correlation between employment growth and the growth of offshoring to low income countries turned out to be about -. 20 ; the correlation between employment growth and the growth of offshoring to high income countries turned out to be about -. 02 .

[^8]:    ${ }^{12}$ We may assume different forms for the labour demand function according to the hypothesis we make for the technology, that is the form of the production function, the adjustment costs, the structure of product and factor markets, and the behaviour of the firm (Bond and Van Reenen, 2007). Our labour demand is actually retrievable from a multi-factor CES cost function as described in Hamermesh (1993), page 30. In this case, the static log linear conditional demand for labour takes the following form

    $$
    l_{i j t}=-\sigma w_{i j t}+y_{i j t}+\sigma a_{i j t}(O F F)
    $$

    with $a$ representing the log of technological progress.
    ${ }^{13}$ Labour markets in European countries present high costs related to worker lay-offs and also the recruiting and hiring procedure may take some time.

[^9]:    ${ }^{14}$ We have collapsed the instruments, as in Beck and Levine (2004), because this allows us to improve the validity of instruments and anyway preserves the information contained in original variables. For more details see Roodman (2009).
    ${ }^{15}$ Estimates of the long run coefficients and their standard errors are obtained by means of the STATA command nlcom.
    ${ }^{16}$ For brevity we show OLS and FE results only for the offshoring measure over total sales, the results are unchanged with the other measure and are available upon request.

[^10]:    GMM estimates are obtained using the $3^{r d}$ and $4^{t h}$ lags of the dependent variable and regressors as instruments for the equation in differences and the $2^{\text {nd }}$ lag of the differenced variables for the equation in levels. AR1 and AR2 show the P-value for the tests of the null hypothesis of no first and second order serial correlation in the differences of residuals
    Hansen shows the P-value of the test of the validity of the over-identifying restrictions,

[^11]:    ${ }^{17}$ To obtain the two percentages we calculated $1.196 * 0.01 * 100=1.196$ and $2.175 *$ $0.005 * 100=1.875$

[^12]:    ${ }^{18}$ We checked the representativeness in terms of output too and the statistics mimic those on employment so we decided not to include them in the paper, however they are available from the Authors upon request.

[^13]:    $* * * \mathrm{p}<0.01,{ }^{* *} \mathrm{p}<0.05,^{*} \mathrm{p}<0.1$. All regressions include a full set of three-digit sector, time dummies and a group dummy
    Robust standard errors are in brackets.

[^14]:    GMM estimates are obtained using the $3^{r d}$ and $4^{t h}$ lags of the dependent variable and regressors as instruments for the equation in differences and the $2^{\text {nd }}$ lag of the differenced variables for the equation in levels. AR1 and AR2 show the P-value for the tests of the null hypothesis of no first and second order serial correlation in the differences of residuals

